



Sponsorship Form



The Iron & Steel Technology Conference and Exposition • May 3–6, 2010 • Pittsburgh, Pa., USA

All sponsorships include company name, logo and booth number on a meter board sponsorship sign placed in the registration area, in a slide show presentation at the AIST President's Award Breakfast, and recognition in a post-conference issue of *Iron & Steel Technology*.

- President's Award Breakfast Sponsorship (2 available) – US\$10,000**
Sponsorship includes: Company name and logo on all special signage for the event, including the breakfast program and the breakfast video slide show presentation prominently displayed on two large video screens; verbal acknowledgment from the AIST President at the conclusion of the event; tickets for one complimentary table of 10 for use by sponsor at the breakfast; one complimentary registration to attend the AISTech technical conference, including the Town Hall Forum; a full-page B&W ad in the on-site program distributed to all conference attendees; a full-page 4-color ad in the show guide issue of *Iron & Steel Technology*; and recognition in the show and post-show issues of *Iron & Steel Technology*.
- Board of Directors' Reception and Dinner (2 available) – US\$10,000**
Sponsorship includes: Company logo and name on all sponsorship signage; company logo and name on the AIST President's Award Breakfast slide show presentation; introduction as the sponsor at the Board of Directors' reception and dinner; cocktail napkins with logo; name recognition on the dinner menu; two complimentary invitations (including spouses) to attend the reception and dinner; a full-page 4-color ad in the show guide issue of *Iron & Steel Technology*; a full-page B&W ad in the on-site program distributed to all conference attendees; one complimentary registration to attend the AISTech technical conference, including the Town Hall Forum; and recognition in the post-show issue of *Iron & Steel Technology*.
- Non-exclusive AISTech Town Hall Forum Luncheon (6 available) – \$2,500**
Sponsorship includes: Company logo and name on the lunch container and napkin at one food station, signage at one luncheon station and a half-page B&W ad in the on-site program distributed to all conference attendees.
- AISTech Exhibit Hall Feature Giveaway: Large-screen Plasma TV – \$5,000**
Sponsorship includes: Company name and logo on signage at the feature booth and throughout the convention center, and a full-page B&W ad in the on-site program distributed to all conference attendees. In addition, company's name will be placed on the bottom of feature sign hung directly above the feature. Furthermore, display your company's new products and services on the TV via a PowerPoint presentation (first-come, first-served).
- AISTech Exhibit Hall Feature Giveaway: Golf Clubs and Bag – \$3,500**
Sponsorship includes: Company name and logo on signage at the feature booth and throughout the convention center, and a half-page B&W ad in the on-site program distributed to all conference attendees. In addition, company's name will be placed on the bottom of feature sign hung directly above the feature (first-come, first-served).

- Aisle Signage – \$2,000**
Sponsorship includes: Company logo on the bottom of selected aisle sign and a half-page B&W ad in the on-site program distributed to all conference attendees (first-come, first-served for each aisle).
- Lanyards – \$3,000**
Sponsorship includes: Company-supplied lanyards placed at the AISTech registration counter for attendee utilization and a half-page B&W ad in the on-site program distributed to all conference attendees. AISTech Show Management must approve lanyards prior to distribution (first-come, first-served).
- Non-exclusive AISTech Welcome Reception (4 available) – \$2,500**
Sponsorship includes: Company logo on the napkins and signage at one food station and a half-page B&W ad in the on-site program distributed to all conference attendees.
- Pens – \$2,500**
Sponsorship includes: Pens, supplied by the sponsor, staged at all registration tables for attendee use, and a half-page B&W ad in the on-site program distributed to all conference attendees. AISTech Show Management must approve pens prior to distribution (first-come, first-served).
- Refreshment Breaks – \$3,000**
Sponsorship includes: Company name and logo on the signage at designated refreshment location and a half-page B&W ad in the on-site program distributed to all conference attendees.
- Event Bags – \$3,500**
Sponsorship includes: Company-supplied bags (no plastic) placed at the AISTech registration counter for attendee utilization and a half-page B&W ad in the on-site program distributed to all conference attendees. AISTech Show Management must approve bags prior to distribution (first-come, first-served).
- AIST Service Center Internet Cafe – \$3,500**
Sponsorship includes: PCs with Internet and e-mail access provided at the AIST Service Center. Company logo will be featured on the desktop screen, signage at the cafe and a half-page B&W ad in the on-site program distributed to all conference attendees.
- AIST Show Floor Internet Cafe – \$3,500**
Sponsorship includes: PCs with Internet and e-mail access. Company logo will be featured on the desktop screen, signage at the cafe and a half-page B&W ad in the on-site program distributed to all conference attendees.



For more information, contact Gerry Kane at (724) 814-3022 or Jeff Campbell at (724) 814-3030.




Sponsorship Level (selected above) _____

Company Name _____

Contact Person _____ Phone _____

Address _____ E-mail _____

City _____ State _____ ZIP _____ Country _____

   DISCOVER Total Amount: US\$ _____

Card No _____ Expiration Date _____

Signature _____ Print Name _____

If paying by check, send completed form and check payable to "AIST" to AISTech Sponsorship, 186 Thorn Hill Road, Warrendale, PA 15086 USA.
If paying by credit card, fax completed form to (724) 814-3001.