



186 Thorn Hill Road
Warrendale, PA 15086

Internal Batch ID No.

Internal ID No.

AISTech 2010 Contract for Exhibit Space

Phone: (724) 814-3000 • Fax: (724) 814-3001

E-mail: expositions@aist.org

ADVANCING THE TECHNICAL DEVELOPMENT, PRODUCTION, PROCESSING AND APPLICATION OF IRON AND STEEL

May 3-6, 2010 • David L. Lawrence Convention Center, Pittsburgh, Pa.

A. Exhibitor Information

Official Company Name: _____

Company Name: _____
(Will appear as listed on the AIST Web site, and in the show guide magazine and final program.)

Street Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____

Country: _____

Web site/URL: _____

B. Booth Payment Information

- Rental fee is \$27.50 per sq. ft. and the minimum size is 10' x 10'. Exhibitor agrees to remit a 50% non-refundable deposit for space to be reserved, with the balance due by January 8, 2010. Space reservations will be released if balance is not paid in full by January 8, 2010.
- For all applications received after January 8, 2010, exhibitor agrees to remit 100% of the space rental cost with the contract.
- In the event of a cancellation, the Exhibitor agrees to notify AIST in writing on or before January 8, 2010. The Exhibitor agrees AIST will retain 50% of the total space rental fee upon cancellation. CANCELLATIONS RECEIVED AFTER JANUARY 8, 2010 WILL NOT BE GRANTED A REFUND. The Exhibitor is liable for 100% of the rental cost of the space. For complete cancellation policy, refer to Exhibitor Rules and Regulations — #28. For reduction in booth size policy, refer to Exhibitor Rules and Regulations — #29.

C. Booth Location and Dimensions

- Booth frontage is variable based on exhibitor requirements and floor space availability. Booth depth is a minimum of 10'. For any unusual space requirements, please contact AIST show management prior to completing contract.

Based on availability, please indicate booth location in order of preference:

1. Booth No. _____ 2. Booth No. _____
3. Booth No. _____ 4. Booth No. _____

To help promote AISTech 2010, *Iron & Steel Technology* magazine will publish two special issues: March — PRE-SHOW GUIDE May — SHOW GUIDE AND PROGRAM
The May Show Guide and Program will be distributed to all attendees at the show, as well as the regular subscriber circulation. Descriptions of the exhibits at the conference are an important part of the Pre-Show Guide and the Show Guide and Program. To be included in this feature coverage, an e-mail will be sent within two weeks of processing your contract, with the instructions to post your booth description on-line. Entering your description by January 7, 2010, will guarantee it to be printed in the March Pre-Show Guide and the May Show Guide and Program. Please be concise and limit your booth description to 100 words or less.

To assist in the assignment of appropriate exhibit space and location, please list below those companies competitive with your product line (optional):

F. Payment Information

Mail payment to Association for Iron & Steel Technology, 186 Thorn Hill Road, Warrendale, PA 15086 USA or fax with credit card payment information to AIST Exposition Department, (724) 814-3001. Wire transfer information available upon request.

Credit Card: VISA MC AMEX DISCOVER

Check: Payable in U.S. dollars to AIST

Card Number: _____

Exp. Date (Required): _____ Signature: _____

AIST USE ONLY

Assigned Booth No.: _____ Booth Deposit \$: _____
Booth Size: _____ X _____ Balance \$: _____
Due by 1/8/10
Square Feet: _____ Total Cost \$: _____

D. Contact Information

Contact Person for Correspondence and Service Manual

Main Contact Name: _____

E-mail: _____

Phone: _____

Fax: _____

Additional Contact for AISTech 2010 (optional)

Name: _____

E-mail: _____

Phone: _____

Fax: _____

Contact Information for Future Show Announcements

Same as Main Contact above

Name: _____

E-mail: _____

Phone: _____

Fax: _____

E. Booth Information

Please fill in your booth information.

Frontage (in feet): _____

Depth (in feet): _____

Total Square Feet: _____

Deposit Amount \$: _____

Total Cost \$: _____

G. Acknowledgment

NO SPACE ASSIGNMENTS WILL BE MADE WITHOUT RECEIPT OF A COMPLETED CONTRACT AND THE REQUIRED DEPOSIT.

We understand this contract becomes binding when signed by our authorized representative and accepted by the Association for Iron & Steel Technology. We agree to abide by the Exhibitor Rules & Regulations attached hereto and made a part hereof and by all conditions under which space at the location venue is leased to the Association for Iron & Steel Technology. I have read the attached Rules & Regulations and understand and agree to all conditions stated therein. The Association for Iron & Steel Technology will confirm our booth assignment and contract with a written acknowledgment. It is expressly understood that AIST reserves the right to accept, reject and allocate all applications for exhibit space.

Exhibitor:

Authorized Signature: _____

Print Signature: _____

Title: _____ Date: _____

AIST Acceptance:

Authorized Signature: _____ Date: _____