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## **FOR IMMEDIATE RELEASE**

### **AIST RECOGNIZED AT TRADE SHOW EXECUTIVE'S (TSE) FASTEST 50 AWARDS & SUMMIT**

PITTSBURGH, 12 June 2014 — The [Association for Iron & Steel Technology \(AIST\)](#) was honored at the “TSE Fastest 50 Awards & Summit” on 20–22 May 2014 at the Hyatt Regency Chicago in Chicago, Ill., USA. TSE honored the 50 fastest-growing shows of 2013 in each of three metrics: net square feet of paid exhibit space, number of exhibiting companies and total attendance. Thirteen “Grand Awards” were presented to the elite organizers who outperformed the roughly 11,000 other expositions (non-profit and for profit) held in the U.S. each year.

AIST was one of only two multiple “Grand Award” winners at “Fastest 50.” AIST received two crystal trophies for AISTech 2013, steel’s premier technology event, in Pittsburgh, Pa., USA, for growing its attendance by 89.3%, which boosted the show to the No. 1 ranking for “Highest Growth in Attendance by Percentage.” AIST also won for “Fastest-Growing Show Organized by an Association,” achieving an average blended growth rate of 41%.

In addition, AISTech 2013 received three, “Fastest 50” plaques:

- Ranked #17 by number of exhibitors (by percentage growth)
- Ranked #16 by net square feet (by percentage growth)
- Ranked #1 by attendance (by percentage growth)

90 trade shows made it on the “Fastest 50” for net square feet of exhibit space, number of exhibiting companies and/or number of exhibiting companies and attendance. For a complete list of winners, go to <http://www.tradeshowexecutive.com/events/fastest50/honorees.htm>.

[Trade Show Executive \(TSE\)](#) is committed to providing news, views and tools to the managers of shows large and small, in every industry from automotive to medical to woodworking, so that show executives can turn innovative ideas into competitive edge. They aim to help show managers stimulate growth, profits and customer satisfaction so that their show, organization and the trade show industry can prosper.

[AIST](#) is a non-profit technical association of 16,500 members from 70 countries, with the mission to advance the technical development, production, processing and application of iron and steel. The organization is recognized as a global leader in networking, education and sustainability programs for advancing iron and steel technology.

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