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FOR IMMEDIATE RELEASE

BIG RIVER STEEL CEO TO ADDRESS ATTENDEES AT IRON & STEEL TECHNOLOGY CONFERENCE AND EXPOSITION

PITTSBURGH, 27 February 2017 — David Stickler, chief executive officer, Big River Steel, will present a keynote address at the [AIST President's Award Breakfast](#) on Tuesday, 9 May at 8 a.m. The President's Award Breakfast is one of the signature events of [AISTech 2017](#), North America's preeminent trade show.

Stickler's speech is titled "Big River Steel: A Technology Company That Just Happens to Make Steel." He'll discuss how Big River is successfully applying new and advanced technology to steelmaking at its newly opened mill in Arkansas.

"Recent technology advances and the application of artificial intelligence learning provide companies like Big River Steel the opportunity to greatly improve their operations and bottom-line performance. I look forward to discussing the various ways Big River Steel is benefitting from these tools as we strive to become the world's first 'smart mill,'" Stickler said.

In addition to the keynote address, attendees of the President's Breakfast also will hear from AIST President Wendell Carter, vice president and general manager of ArcelorMittal Indiana Harbor, who will be presenting several prestigious association awards, including AIST's Steelmaker of the Year.

According to the Nashville Convention & Visitors Corp., AISTech 2017 is expected to be one of the largest events in Nashville in 2017, ranked No. 10 by expected attendance and No. 14 by total room nights.

Advance tickets for the President's Award Breakfast are US\$40 per person, or US\$350 for reserved tables of 10. For more information on the President's Award Breakfast, call +1.724.814.3000, ext. 1 or visit [AISTech.org](#).

In addition to the breakfast, AISTech 2017 will include the annual technology conference, which will feature more than 550 technical presentations on a wide variety of aspects of iron and steel manufacturing technology. Also more than 550 domestic and international companies will be represented on the trade show floor, together offering an unrivaled display of global steel technology.

About David Stickler: [David Stickler](#), one of Big River Steel's founding investors and a member of the company's board of directors, was named chief executive officer of Big River Steel in August 2015. Throughout his 20 years in the steel industry, he has invested in, structured and raised billions of dollars of capital for numerous high-profile steel projects throughout the world, including a number of greenfield mini-mill projects. In addition to providing and raising capital for these projects, Stickler frequently provides ongoing management assistance.

He has also led and structured a number of transactions involving recycling companies. Most recently, he partnered with a leading Silicon Valley venture capital firm and formed a company focused on processing electronic waste in the southern United States, thereby providing a domestic cradle-to-grave solution for companies such as Apple and HP.

Stickler has extensive Wall Street investment banking experience and early in his career he served in the Reagan administration. He earned his M.B.A. from Northwestern University and a B.S. degree in accounting from Bowling Green State University.

About AIST: [AIST](#) is an international technical association of more than 17,500 professional and student members, representing iron and steel producers, their allied suppliers, and related academia. The association is dedicated to advancing the technical development, production, processing and application of iron and steel.

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Editor's Note:

David Stickler and several other steel executives will be available for a brief **question and answer session** for the media following the President's Award Breakfast. **Complimentary seating** for the breakfast is available to members of the media. For more information, or to reserve a space at this event, please [complete the online press registration form](#), or call [Stacy Varnecky](#) at +1.724.814.3066.