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## FOR IMMEDIATE RELEASE

## AIST FOUNDATION ANNOUNCES YOUNG PROFESSIONAL PROGRAM

PITTSBURGH, 28 February 2014 — The AIST Foundation Board of Trustees approved funding for a pilot program designed to get more young professionals, ages 30 and younger, actively involved in the steel industry. The program aims to attract these young professionals to the world's largest annual technology forum for steel manufacturing, with the objective to enhance their professional network and improve their problem-solving skills.

The AIST Foundation has sponsored the following program benefits for roll-out at AISTech 2014 — The Iron & Steel Technology Conference and Exposition, 5–8 May, Indianapolis, Ind., USA:

- Complimentary first-year AIST young professional membership.
- 50% discount for AISTech 2014 conference registration.
- AISTech plant tour of Steel Dynamics Inc. Engineered Bar Products Division on 4 May 2014.
- AISTech young professional reception following the plant tour on 4 May 2014.

Fred Harnack, general manager — environmental affairs for United States Steel Corporation and president of the AIST Foundation, commented, "We encourage our younger steel industry professionals to strengthen their personal networks, and there is no more efficient route than bringing them to AISTech. This event will connect these young individuals with thousands of industry veterans that can help them do their jobs better, thereby increasing the competitiveness of the companies they represent."

Now in its 11<sup>th</sup> year, AISTech is the world's largest annual technology forum for the steel industry, featuring a vast array of manufacturing technologies to help steel producers compete in today's global market. With nearly 500 technical presentations, AISTech 2014 offers unparalleled insight on technology evolution where attendees will learn about process-specific steel manufacturing solutions.

The AIST Foundation is a Pennsylvania-based 501(c)(3) non-profit corporation organized for charitable, education and scientific purposes. The Foundation seeks to attract technology-oriented professionals to the steel industry by educating the public about the high-tech, diverse and rewarding nature of careers in modern steelmaking. The Foundation works closely with the Association for Iron & Steel Technology, an international technical association of more than 16,500 professional and student members from over 70 countries. For more information about the AIST Foundation, visit <u>AISTFoundation.org</u>.

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