

### The President's Message

To the Membership of the Association of Iron and Steel Electrical Engineers  
A little over 25 years ago, twenty-eight engineers conceived the idea of the formation of an engineering society, whose aims and objects would be the advancement of the application of electricity to the Iron and Steel Industry. How well they succeeded may be found in the analysis of the following data:

3960 Steel Mill Engineering Subjects have been presented before the society to date. These subjects covered practically every phase of the application

## J.J. BOOTH

### ASSOCIATION OF IRON AND STEEL ENGINEERS

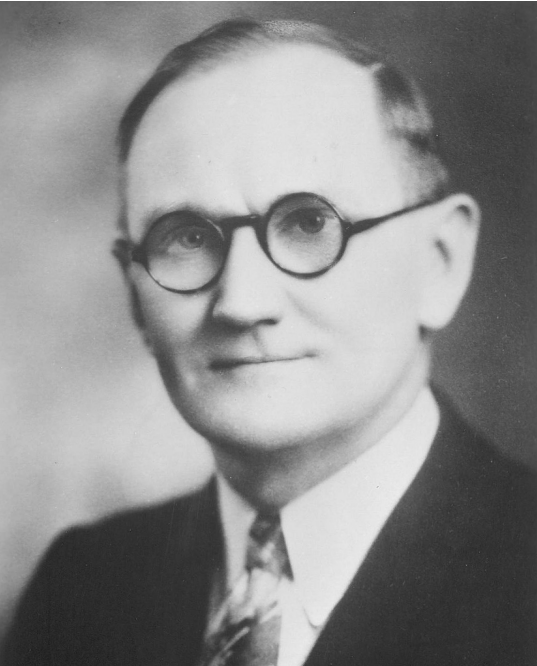
of electricity in the Iron and Steel Industry. There is no other organization or society that in any way parallels the work of our Association or gives to its members more helpful, constructive engineering data along definite prescribed subjects.

25 yearbooks containing the transactions of the society have been printed and distributed. These yearbooks contain in bound form the transactions of each year and make a ready reference to be placed in any engineering office or member's file. These books may rest undisturbed in the file case for some length of time, until some definite subject arises on which some member desires information, and in many cases, the exact solution or data desired may be found in our own Association Transactions. If however, the exact subject is not covered, all one needs to do is write the home office and they will be only too glad to assist in getting the desired information.

2000 engineers are today interested in the vari-

ous branches of engineering which the Association has sponsored: Electrical, Combustion, Lubrication and Safety Engineering divisions might be subjects for elaboration, but for our purpose now are self-explanatory.

All of the Association's success and progress has been brought about through interest that has always been manifested by our membership, and it is our present aim and object to continue to progress and to be of service to the Steel Industry. This service it may be hard to evaluate in dollars and cents. However, as time goes on we believe we can prove to the Steel Mill executives that we do have an economic value and an economic duty to perform. The Steel business of today and its allied industries have to depend in a larger measure than ever before on small profits, with quantity production. Our Association can and must assist in economical applications of electricity, to increase these profits. For after all is said and done, the only



## **J. J. Booth**

*ASSOCIATION OF IRON AND STEEL ENGINEERS*

is also their aspiration and ambition to reach greater heights, which is only possible with the closes form of cooperation of the membership.

Our new committee appointments will appear in the September issue of the Iron and Steel Engineer. Every effort was made in these appointments to select a personnel which would be able to function successfully. Any member who feels he cares to contribute his time to committee work, and who will make his wishes known, will be assigned a responsibility.

Your attendance at Section Meetings is an indication that you are interested in the General Welfare of the Society, and the greatest benefit from your membership in the Association will be derived from your support and interest in its activities. As the executive head of our society, I earnestly urge you to support and encourage your section officers in their program for the next year.

It is appreciated that these are trying times, yet

on the other hand, it is a remarkable opportunity for the Association to prepare to be of greatest value when we are back again at the Peak Production Period, for which we are all hoping.

**J. J. Booth**

President, A.I. & S.E.E.

reason for business is to produce a reasonable percentage of return on the investment, and this return determines the measure of success of any business. May our Association and its members be more and more instrumental in making the Iron and Steel Business the success it should be.

As the new President of our Association, and on behalf of all of the new executives, which have just taken office, may we solicit your active cooperation for the new year 1931-1932? Your new Board of Directors keenly realizes their responsibilities in keeping the activities and functions of the Association up to the standard set by their worth predecessors. However, it