



### The President's Message

The problems confronting those twenty-eight men who formed this association twenty-eight years ago are history now, but the methods employed in solving these problems and the policies adopted were such that today the Association of Iron and Steel Electrical Engineers is one of the strongest engineering organizations in America.

During the last four years the underlying principles of engineering organizations have been tested as never before, yet under these conditions this association has

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ASSOCIATION OF IRON AND STEEL ENGINEERS

shown continued growth. The wisdom, foresight and judgment of the officers and directors with the hearty cooperation of the members have made this possible.

Lack of confidence brought about this—the greatest economic crisis ever experienced. What we, as a nation and individuals, need today is confidence. Confidence in the leaders of the nation, confidence in the leaders of industry and confidence in our fellow men.

During this period of depression many changes have taken place in the personnel of the organizations which we represent. Things have happened with a rapidity never known before. Problems which seemed almost insurmountable have been solved and are now handled as a matter of routine. Yet, through it all, the steel industry has carried on and is better prepared today than ever before to handle these problems.

The association has not been unmindful of the changes which were taking place and has enlarged the scope

of its activities to include sections covering not only Electrical, but also Mechanical, Combustion, Safety, Welding and Lubrication activities. Each year the relations between these sections become more closely interwoven and if the association is to maintain the position it has attained in the steel industry the problems encountered in all these sections must be solved in the same manner in which the problems incident to the Electrical Section have been solved. Then, and only then, can this association measure up to the task which it has undertaken.

In starting this new year let us pause for a moment and consider what are the benefits to be derived from the membership in this association.

Active members are afforded a personal contact with others occupying similar positions making possible an exchange of ideas which is mutually helpful and can be obtained no other way. An opportunity is also given active members to present their particular problems before



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the entire section and the experience of other members on similar problems is made available.

Associate members are afforded an opportunity to contact those responsible for the requisitioning of the material used in construction and maintenance of the equipment in the steel industry. Engineering problems in the steel industry are submitted for their consideration and opportunity is given for frank discussion of the merits of various methods of solving these problems.

The annual convention affords an opportunity for the exhibition of the latest developments in equipment used in the Iron and Steel Industry in such a manner as to leave

a lasting impression on the minds of those who attend. The bound volumes of yearly transactions make possible a very complete reference library covering those problems which have to do with the steel industry. Active and associate members are afforded an opportunity to meet and enjoy a fellowship provided in no other way which, in reality, is one of the most essential things in life.

May I ask that during the coming year you support your local section in every way, encourage the officers by your attendance at the meetings, take an active part in the discussions, for they are the most valuable part of any meeting, and invite other engineers in the steel industry to these meetings that they too may share in the benefits derived from the work of this association.

Plans are nearing completion for the Annual Convention to be held in Cleveland on September 18, 19 and 20. The Program Committee has arranged unusually interesting technical papers, and the latest developments in steel

mill equipment will be on exhibition. Take advantage of this opportunity to learn what is considered the best practice today and see what equipment is being used to lower production costs and reduce maintenance expense.

We must advance; he who stops is overwhelmed; he who ceases to grow greater becomes smaller; he who leaves off gives up; the stationary condition is the beginning of the end.

The newly elected officers and directors welcome the opportunity to be of service and with the cooperation and confidence which are the outstanding characteristics of the membership of this association we look forward to even greater things during the year 1934-35.

**Walter H. Burr**  
President, AISEE