



ALFRED B. GLOSSBRENNER, vice president—operations, Latrobe Steel Co., subsidiary of The Timken Co., was instrumental in organizing the AISE Canton district section. He received a B.S. degree in metallurgy from Lehigh University and completed the advanced management programs of Columbia University and the Harvard University graduate school of business administration. He started with The Timken Co. in 1949 as a supervisory trainee, advancing successively to supervisor—material handling, general superintendent—operating practices, assistant general superintendent—steel and tube operations, and general manager—melting and bar operations. Prior to his present position, he was group manager—steel operations of The Timken Co.

President's Message 1981

Last spring, a presidential study committee referred to the American Steel Industry as a "lemon—not worthy of maintaining any more capacity than necessary for national defense." I immediately found myself on the defensive and began listing all the ways the federal government was

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destroying our industry by unreasonable regulations and controls that discourage growth and prevent maintenance of plant and equipment while at the same time permitting out of "guideline" wage increases and foreign imports.

But, can we solve our problems by always blaming "big government"? The average American hates controls but demands a clean environment, low prices, all kinds of protection and higher wages. The government is doing its elected job by attempting to meet these demands. Industry in general must learn to work with government to make sure these regulations and controls are reasonable and attainable. Then, there is no alternative but to learn to operate more efficiently to overcome the additional expense. Increasing energy costs and raw material shortages must also be accepted and added to the equation.

Of course, a case can be made that many of these programs are inflationary—but only to a limited extent. How we deal with efficiency and productivity will have the greatest influence on the level of inflation. And, that is where we come in as the engineers, managers, supervisors and suppliers of the American steel industry. We must improve our research capability and then apply the results to the greatest advantage. We must remain competitive in our various fields and creative in our designs and engineering. We must be strong in our management and supervision to insure the greatest yield from our material, equipment and people.

As a technical organization, the AISE is well designed to help attain these "must" goals. Eight major committees studying everything from byproducts to rolling, plus the 10 subcommittees of the Applied Engineering Committee involved with such subjects as material handling and logistics and computer applications are ongoing groups that invite expanded participation. Add to this national effort the technical sessions of 17 local sections and the AISE becomes the greatest single force dedicated to the revitalization

of the American steel industry.

Each of us can be a part of this effort by participating in our section programs and by attending the excellent and timely national meetings; the Rolling Mill Conference in May and the Annual Convention and Exposition in September.

A.B. Glossbrenner

The election of A.B. Glossbrenner marks the first time in the 73-year history of the AISE that a father and son have each served as president. Since A.S. Glossbrenner was president in 1950, the Association has grown immensely. Membership has increased from a little over 3,000 to more than 13,000. The number of District Sections has grown from 7 to 17. The dominant steelmaking process has changed from open hearth to BOF. Through it all, the AISE has continued to focus on technical and engineering advancement for the production and processing of iron and steel.