

G. A. JEDENOFF.

ASSOCIATION OF IRON AND STEEL ENGINEERS



PRESIDENT'S MESSAGE

One of the most important factors in the successful growth of the steel industry in America has been its ability to provide the requirements for an ever-changing market demand. As steel customers required lighter, stronger, thinner steel, our industry met the challenge. Through research and improved technology, we now provide a wide range of special quality, high-strength steel to meet the needs of the nation.

During the growth, the need to make technological advances. Solve problems and review achievements brought about the founding of the Association of Iron and Steel Engineers. Our organization has provided the opportunity for all of us — operators, engineers and suppliers — to work toward a more technologically proficient industry.

We, as an Association, have had a successful past, but now we should concern ourselves with the future, the opportunity to serve the industry is greater now than at any other time. The complexity of steelmaking is increasing every year. Competition on a worldwide basis is constantly growing. Government regulations are taxing our ability to comply with environmental requirements.

As President of AISE for 1977, I am asking you to join me in making a renewed commitment to dedicate ourselves to the improvement and growth of AISE. With the objective and with our personal participation, our Association will play a large part in improving the American steelmaking technology. In so doing, not only will we make technical progress, but we will also develop our own individual skills and capabilities. The successful achievement of our personal goals will be enhanced by the attainment of our Association goals. I look forward to the opportunities available to us in the year 1977.

G. A. JEDENOFF, president and chief operating officer, Kaiser Steel Corp., is a graduate of Polytechnic High School in San Francisco. He received a bachelor's degree in mechanical engineering from Stanford University in 1940 and two years later was awarded a master's degree in business administration. He began his association with U.S. Steel in 1942 as an industrial engineer at the Pittsburg, Calif., works. A few months later he was named assistant to the superintendent of the rolling mill, and then general foreman of the cold reduction mill. Advancing through various supervisory positions at the plant, he was appointed general superintendent in 1959. He subsequently served as general superintendent at the corporation's Geneva, Utah, works and Gary, Ind., works before being named general manager — heavy products operations at corporate headquarters in Pittsburgh, Pa., in 1969. He was appointed vice president — Western steel operations, in November 1970. In January 1974 he became president of USS Engineers and Consultants, Inc. In October 1974 he joined Kaiser Steel Corp. in his present position.