

2001 President



J. NORMAN LOCKINGTON, Vice President—Technology, Dofasco, Inc., Hamilton, Ont., Canada.

J. Norman Lockington joined Dofasco in 1973 as an Occupational Hygienist. His role expanded to include safety, environment, energy and utilities. In 1993, Mr. Lockington was appointed Vice President—Technology. His current responsibilities include information systems; process automation; research and development; engineering and manufacturing technology; metallurgy; product development; quality systems; and environment and energy. He also has responsibility for technology-driven new business development.

Lockington has published papers on environmental health and technology management and has chaired industry and technical committees for such organizations as the International Iron and Steel Institute in Brussels, the American Iron and Steel Institute in Washington, D.C., the Canadian Manufacturers' Association and the Canadian Chamber of Commerce. He is a Director on the board of Baycoat Inc. (prepainted steel coater) and Ivara Inc. (advanced maintenance management systems and software).

J. Norman Lockington.

Association of Iron and Steel Engineers

Lockington graduated from the University of Waterloo in 1973 with a bachelor's degree in chemical engineering with majors in metallurgy and bio-engineering. In 1977, he obtained a master's degree in business administration from McMaster University.

President's Message 2001

I am honored to serve as President of the AISE for the year 2001. Over the course of my career, I have benefited greatly from AISE meetings, seminars and publications, and am pleased to be able to serve an organization that has served me so well for many years.

Although the industry continues to face challenging times, I am excited by the major new opportunities that are emerging. Technology and consumer expectations seem to be accelerating at increasing rates. The potential for innovation is immense: lighter and stronger steels, advanced new composite materials, more energy-efficient and environmentally friendly processes and improved management systems. Just think ahead 20 years—what new applications will we see? How will steel be made? What is the role for steel to lead the evolution in the ways we live and work?

I know what our customers are asking for. They want a product that is lighter, stronger, more cost-effective and energyefficient. They want products that give them a competitive advantage and attract consumers. We are challenged to deliver.

As an industry, and as engineers, technologists, suppliers and operators, we have the chance and the responsibility to take hold of the future and turn some of these challenges into opportunities. We are the people who will work on next-generation steel products and applications. We will develop more efficient processes and systems. In fact, some of us are already working on innovations that will show up in consumer products in the next decade and beyond. It's an exciting

time for our industry.

The AISE has an important role to play in this respect. It is people, after all, who enable innovation by applying their expertise and creativity to a problem. People are your company's greatest asset. These are not just words. The facts are that great skills and great relationships are what make the difference.

The AISE creates value for people by providing numerous opportunities for the exchange of knowledge and information—from seminars and training sessions to publications and section meetings. These forums provide an opportunity not only for learning, but also for personal interaction and the free-flow of ideas. And importantly, they provide an environment where industry veterans can encourage and mentor the next generation of innovators.

In 2001, the AISE Virtual Library will come on-line, providing another resource for AISE members. I encourage you to visit our Web site and surf around. I also encourage you to attend your section meetings and exchange ideas with colleagues and counterparts. I will be attending as many section meetings as I can, and look forward to meeting you. It's going to be a fascinating year—plan now to participate.

Norman Lockington