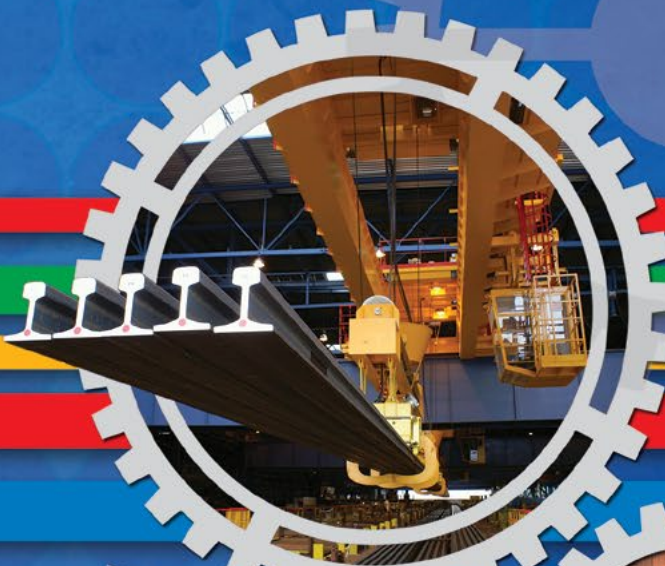


**Iron & Steel
Technology**



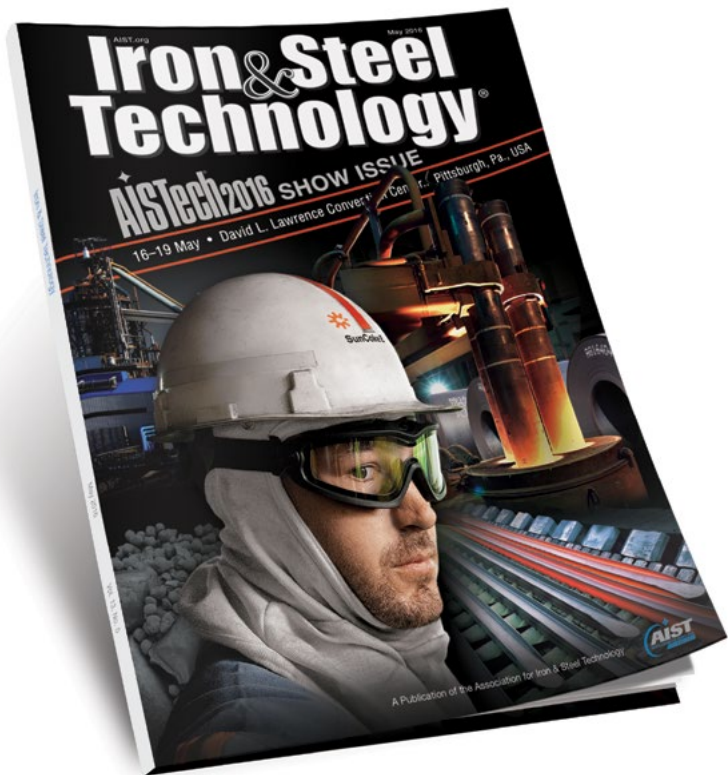
ASSOCIATION FOR IRON & STEEL TECHNOLOGY

**2016 SPECIAL
ADVERTISING RATES**

Get Moving in the Right Direction

Advertise in the May AISTech 2016 issue of *Iron & Steel Technology* and save 25% on a March ad.

Advertise in both the March and May issues and receive a 50% discount on an April ad.



The May issue of *Iron & Steel Technology* is the official Show Guide and Program for AISTech 2016 — The Iron & Steel Technology Conference and Exposition. Complete event programs, detailed descriptions of products and services to be exhibited, and hotel information will be included.

The March and April Pre-Show issues contain advance information on the exposition and technical program.

Bonus Circulation

The May issue will be distributed at the David L. Lawrence Convention Center during AISTech 2016. Because of this additional circulation, a premium of US\$300 over the standard ad rate will be charged for the May issue. (Proportionally lower premiums will apply for fractional pages.)


Advertisers who do not wish to contract for the May Show Guide and Program issue will pay regular rates for March and April. The prices listed are available only for advertisers in the May AISTech 2016 issue.

Feature Topics

March: Coke & Ironmaking
(ad closing is 15 January 2016)

April: Oxygen Steelmaking
(ad closing is 17 February 2016)

May: Project & Plant Management, Energy & Utilities, Environmental Technologies
(ad closing is 18 March 2016)

	May 2016 (one-time rate)	March and May 2016 (includes 25% off March rate)		March, April and May 2016 (includes 25% off March and 50% off April rates)	
	Ad Size	Cost Per Issue	Total	Cost Per Issue	Total
1 page	\$4,475.00	\$6,775.00	\$3,387.50	\$8,625.00	\$2,875.00
1 page, cover position	\$4,775.00	\$7,475.00	\$3,737.50	\$9,525.00	\$3,175.00
1/2 page island	\$3,500.00	\$5,618.75	\$2,809.38	\$7,181.25	\$2,393.75
1/2 page horizontal	\$3,150.00	\$5,050.00	\$2,525.00	\$6,450.00	\$2,150.00
1/2 page vertical	\$3,150.00	\$5,050.00	\$2,525.00	\$6,450.00	\$2,150.00
1/3 page horizontal	\$3,125.00	\$5,043.75	\$2,521.88	\$6,456.25	\$2,152.08
1/3 page square	\$3,125.00	\$5,043.75	\$2,521.88	\$6,456.25	\$2,152.08
1/3 page vertical	\$3,125.00	\$5,043.75	\$2,521.88	\$6,456.25	\$2,152.08
1/4 page	\$2,325.00	\$3,881.25	\$1,940.63	\$4,968.75	\$1,656.25
1/6 page	\$2,175.00	\$3,593.75	\$1,796.88	\$4,606.25	\$1,535.42
Classified	\$300 per column inch	\$300 per column inch		\$300 per column inch	

All prices are in U.S. dollars.

For complete mechanical requirements, a downloadable version of the 2016 Media Kit is available at AIST.org/advertising. 2-color and black and white rates are also available.

To advertise, contact sales@aist.org or +1.724.814.3000.



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