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AIST Italy SteelForum2014

9-10 October 2014 • Pomini Tenova Conference Center • Castellanza, Italy

AIST Italy Steel Forum 2014

9–10 October
Pomini Tenova Conference Center
Castellanza, Italy

about the event

AIST Italy Steel Forum 2014 will feature a two-day program to highlight important economic and technical issues for today's steel industry. Day 1 will include an Expert Panel Discussion on **Transforming Iron Production** and keynote presentations: **Entrepreneurship and Italian Economic Development, The Situation for Steel in Italy — 2014** and **Opportunities and Perspectives for Integrated Steelmaking in Italy**. Day 2 will open with an **Industry Leader Town Hall**, representing a moderated forum on the steel economy with industry executives. A plant tour of **Acciaieria Arvedi** and visit to Cremona's Violin Museum will conclude the program.

This seminar is intended to complement regional steel programming, while fulfilling AIST's mission to advance steel technology through education and the creation of important peer networks for our industry.



▶ who should attend

Those involved in the production and processing of iron and steel in Italy and surrounding countries would benefit from attending this meeting.

▶ language

Conference language is English. Italian translation will be available.

▶ conference location

Tenova Pomini

Via Leonardo da Vinci, 20
21053 Castellanza (VA)
Italy

Acciaieria Arvedi Spa

Via Acquaviva 18, Zona Porto Canale
26100 Cremona (CR)
Italy



▶ program schedule

▶ Thursday, 9 October

- 13:30 Bus Departs Hotel Meliá Milano
- 14:30 Introduction
- 15:00 Welcome Speech
- 15:30 The Situation for Steel in Italy — 2014
- 16:00 Opportunities and Perspectives for Integrated Steelmaking in Italy
- 16:30 Break
- 17:00 Transforming Iron Production
- 19:00 Reception and Dinner
Sponsored by Pomini

▶ Friday, 10 October

- 08:00 Depart Hotel Meliá Milano to Castellanza
- 09:00 Industry Leader Town Hall Forum
- 12:30 Bus Transport to Cremona
For security purposes, all Acciaieria Arvedi plant tour attendees are required to depart from the Pomini Tenova Conference Center on the bus provided by event organizers.
- 14:30 Presentation of the Arvedi works
- 15:15 Plant Tour of Acciaieria Arvedi, Cremona 
- 16:45 Transfer to Cremona Centre
- 17:15 Cremona's Violin Museum
Tour Historic Cremona
- 18:30 Reception and Dinner at Museum
Sponsored by Arvedi
- 21:30 Return to Hotel



▶ program

Welcome Speech

Gianfelice Rocca, chairman, Techint Group, and president, Assolombarda

The Situation for Steel in Italy — 2014

Antonio Gozzi, chief executive officer, Duferco Group, and president, Federacciai

Opportunities and Perspectives for Integrated Steelmaking in Italy

Piero Nardi, extraordinary commissioner, Lucchini



Transforming Iron Production Experts Panel

Iron production around the world is undergoing a transformation via the benefit of previously unattainable energy sources and underutilized raw materials. The panelists will share their experiences and visions for using these “newfound” resources.

Participants Include:

- Dr. Ing. Jürgen Cappel, iron and steelmaking consultant, Cappel Stahl Consulting GmbH
- Hannes Nograth, process engineer, voestalpine Stahl GmbH
- Prof. Carlo Mapelli, Politecnico di Milano
- Dr. Jose Henrique Noldin Jr., senior marketing manager steel, Lhoist Group
- Jay Henderson, general manager and chief operating officer, Duferdofin Nucor S.r.l.
- Conrad Fisher, plant manager, Steel Dynamics Inc. – Iron Dynamics Div.

Moderator:

Angelo Manenti, vice president, North American business development, Tenova Core, and chair, AIST DRI Subcommittee



Industry Leader Town Hall Forum

A unique panel discussion features corporate executives debating the key business issues impacting the global steel industry. The moderated discussion, with a question-and-answer period for the audience, allows the panelists to bring their varied experience to wide-ranging topics influencing the steel industry today, tomorrow and beyond.


Participants Include:

- R. Joseph Stratman, executive vice president, Nucor Corp.
- George Babcoke, senior vice president, European operations and global safety, and president, U. S. Steel Košice
- Eric De Coninck, general manager, business development and new technologies, ArcelorMittal Innovation

Moderator:

Dr. Carlo Giacobbe, editor-in-chief (retired), ANSA

Tours

- Acciaieria Arvedi — Cremona, Italy 
- Cremona's Violin Museum and Historic Cremona



▲ sponsorship opportunities

Event Sponsor (exclusive) — SOLD

Sponsorship includes: company logo on all event signage. Inclusion as conference event sponsor in e-blast promotions, electronic brochure, *Iron & Steel Technology* magazine and event website. Company logo and recognition as sponsor on lunch tables.

Corporate Sponsor (non-exclusive) — US\$2500

Sponsorship includes: company logo on defined event signage. Inclusion as a corporate sponsor in e-blast promotions, electronic brochure, *Iron & Steel Technology* magazine and event website. Company logo and recognition as sponsor on lunch tables. Two delegate exemptions for the event.

For more information on sponsorship opportunities, please contact the AIST Sales Team at sales@aist.org.



▸ housing and travel



Hotel Recommendation

Meliá Milano

Via Masaccio 19
20149 Milan (MI), Italy

Local Airports and Transportation

Milan Malpensa Airport (MXP)

21010 Varese (VA), Italy

Phone: +39 02 232 323

Time zone: CEST

Milan Linate Airport (LIN)

Via Forlanini

20090 Milan (MI), Italy

Phone: +39 02 7485 2200

Time zone: CEST

Malpensa Express

Phone: +39 02 85 114 774



registration

Registration Details

Registration Fee

€75/US\$100

Register online at AIST.org/Italy

Registration Fee Includes

Thursday tea/coffee, reception and dinner. Friday lunch, plant tour, museum, reception and dinner.

Payment

Payments by credit card and wire transfer will be accepted.

Payment Details

Pay by wire transfer in U.S. dollars. Please add US\$35 for the AIST wire transfer fee.

AIST Wire Transfer Detail

For wire transfer information, contact AIST member services at +1.724.814.3000 or email memberservices@aist.org.



▲ AIST contacts

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▲ AIST sponsorships

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▀ about AIST

To advance the technical development, production, processing and application of iron and steel.

The Association for Iron & Steel Technology (AIST) is a non-profit organization comprised of more than 16,500 individuals worldwide and includes iron and steel producers, suppliers, academics and students. In support of our mission, AIST's Technology Committees and Member Chapters work continuously to develop programs that foster networking, problem solving and the advancement of steel technology across a wide spectrum of disciplines.



Technology Committees

AIST has 29 volunteer-based Technology Committees which sponsor forums to facilitate discussion about the latest trends and technologies in iron- and steelmaking. AIST members with similar technical interests meet several times per year for plant tours, roundtable discussions, technical presentations, and the development of technical sessions for AIST conferences and symposia.

Each year, the AIST Technology Committees conduct numerous Specialty Training Conferences to serve the educational needs of the iron and steel community and to advance knowledge about steel production processes. AIST offers the Making, Shaping and Treating of Steel® course and the AIST International Steel Academy to further supplement the regular training seminars.

Member Chapters

AIST has 22 volunteer-based Member Chapters in eight countries around the world which sponsor forums to facilitate industry programs at the local, regional or national level. Through active networking within a Member Chapter, AIST members benefit from the exchange of ideas and solutions and the strengthening of AIST's global network.

For complete information on AIST, Technology Committees, Member Chapters and our programs, contact us at:
memberservices@aist.org





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