

ADVANCING THE TECHNICAL DEVELOPMENT, PRODUCTION, PROCESSING AND APPLICATION OF IRON AND STEEL

# Commercialism Guidelines for the AIST Directory — Iron and Steel Plants

Listings in the AIST Directory — Iron and Steel Plants are intended to be concise, accurate and informative. Listings should contain company contact information, names of key personnel, and short descriptions of relevant equipment, products and/or services. Descriptions of products and/or services should be kept to fewer than 2,000 characters. Overly commercial language is not permitted. (For example, "Supplier Listing Inc. is the world leader in steelmaking equipment." "Supplier Listing Inc. can get the job done for less money than our competitors.") Listings are reviewed by AIST editorial staff to ensure compliance with this policy. As there is no charge for company listings in the Directory, AIST editorial staff retains the authority to revise listings deemed to be in violation of commercialism or editorial guidelines.

# Example Supplier Listing:

SUPPLIER LISTING INC. 123 Main St. Pittsburgh, PA 15106 P: +1.800.555.5555 F: +1.800.555.5556 info@supplierlistinginc.com www.supplierlistinginc.com

Chief Exec. Officer and Pres.—Jane Smith Vice Pres.—John Smith Vice Pres. Engrg.—Tom Smith Vice Pres. Prod./Mfg.—Mary Smith Sales Mgr.—George Smith Chief Engr.—Patricia Smith

PRODUCTS and/or SERVICES: Supplier of widgets, microwidgets, gigawidgets and spiral-welded widgets for the manufacturing sector. Widget start-up, calibration and consulting/training services available.

No. of Employees: 100.

# **Example Producer Listing:**

### **PRODUCER LISTING CO.**

123 Main St. Pittsburgh, PA 15106 P: +1.800.555.5555 F: +1.800.555.5555 info@producerlistingco.com www.producerlistingco.com Chief Exec. Officer and Pres.—Jane Smith Vice Pres.—John Smith Vice Pres. Engrg.—Tom Smith Vice Pres. Prod./Mfg.—Mary Smith Sales Mgr.—George Smith Chief Engr.—Patricia Smith

#### EQUIPMENT:

Two 80-ton widget converters, 3 widget rolling machines, widget slitting line.

PRODUCTS and/or SERVICES: Reinforcing widgets, light structural widgets, widget tubes, stainless widgets, low-alloy widgets.

No. of Employees: 100.

Railroad and Shipping Facilities: Truck, rail and barge.

#### **Subsidiaries:**

#### **Producer Listing Co. Cleveland**

456 East Way Cleveland, OH 44101 P: +1.800.555.5556 F: +1.800.555.5557 cleveland@producerlistingco.com www.producerlistingco.com/cleveland

Plant Mgr.—Alan Smith Mgr. Widget Finishing—Tim Smith

EQUIPMENT: One 60-ton widget converter, widget grinders.

PRODUCTS and/or SERVICES: Finished widgets.

## **Producer Listing Co. Cincinnati**

789 West Lane Cincinnati, OH 41073 P: +1.800.555.5556 F: +1.800.555.5557 cincinnati@producerlistingco.com www.producerlistingco.com/cincinnati

Plant Mgr.—Amanda Smith Mgr. Widget Finishing—Terry Smith

## EQUIPMENT: One 50-ton widget converter, one widget rolling machine.

PRODUCTS and/or SERVICES: Specialty widget shapes.