

# INSERTION ORDER

# Banner Ads

Today's Date: \_\_\_\_\_

- SteelNews.com     AIST.org  
 SteelLinks.com     AIST Update

Send insertion orders to:

**AIST Banner Advertising**  
186 Thorn Hill Road  
Warrendale, PA 15086  
Fax (724) 776-1880

Or E-mail Gina Kosak at [gkosak@aist.org](mailto:gkosak@aist.org)

<b>ADVERTISER ID#</b> _____	<b>AGENCY ID#</b> _____
Company Name _____	Company Name _____
Address _____	Address _____
City/State/ZIP _____	City/State/ZIP _____
Phone _____ Fax _____	Phone _____ Fax _____
Contact Person _____	Contact Person _____
E-mail _____	E-mail _____

## BANNER ADVERTISING

Month \_\_\_\_\_ Month \_\_\_\_\_ Month \_\_\_\_\_  
Category \_\_\_\_\_ Category \_\_\_\_\_ Category \_\_\_\_\_  
Position \_\_\_\_\_ Position \_\_\_\_\_ Position \_\_\_\_\_  
Size     100 x 100 pixels     100 x 200 pixels

## PAYMENT INFORMATION

<b>PREFERRED METHOD</b> <input type="checkbox"/> AmEx <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard Expiration Date _____ Card Number _____ Name on Card _____	<b>OTHER</b> <input type="checkbox"/> Bill Advertiser <input type="checkbox"/> Bill Agency
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<b>COMPANY AUTHORIZATION</b> Signature _____ Date _____ Name/Title _____ Publisher's Signature (required) _____ Date _____	<b>AGENCY AUTHORIZATION</b> Signature _____ Date _____ Name/Title _____ Publication Confirmation _____ Date _____
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<b>MATERIALS</b> _____ Logo provided _____ Use logo from www. _____ Logo usage details (i.e., specific colors): _____ _____
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Frequency: \_\_\_\_\_  
Production Charge: \_\_\_\_\_  
Rate: \_\_\_\_\_