



ADVANCING THE TECHNICAL DEVELOPMENT, PRODUCTION, PROCESSING AND APPLICATION OF IRON AND STEEL

FROM: [Assoc. for Iron & Steel Technology \(AIST\)](#)  
186 Thorn Hill Road  
Warrendale, PA 15086 USA

CONTACT: [Stacy Varnecky](#)  
+1.724.814.3066

**FOR IMMEDIATE RELEASE**  
26 September 2013

### **AIST ITALY STEEL FORUM 2013: ECONOMY, TECHNOLOGY, LEADERSHIP**

PITTSBURGH, PA, USA, 26 September 2013 — The [Association for Iron & Steel Technology \(AIST\)](#) highlights important issues for today's steel industry during a two-day forum at the Pomini Tenova Conference Center in Castellanza, Italy, on 26–27 September 2013. The event benefits individuals involved in the production and processing of iron and steel in Italy and the surrounding region. The AIST Italy Steel Forum is intended to complement regional steel programming, while fulfilling AIST's mission to advance steel technology through education and the creation of important peer networks for our industry.

The program features an Industry Leader Town Hall Forum in which corporate executives debate the key business issues impacting the global steel industry. The moderated discussion, with a question-and-answer period for the audience, allows the panelists to bring their varied experience to wide-ranging topics influencing the steel industry today, tomorrow and beyond. Panelists include: George Babcoke, senior vice president — European operations and global safety, and president, U. S. Steel Košice; Carl De Mare, chief technology officer, ArcelorMittal Flat Carbon Europe; and Doug Jellison, vice president and general manager — international business, Nucor Corp. The moderator is Enrico Romagna Manoja, economic editor, *Il Mondo*. A keynote presentation by Mario Longhi, president and chief executive officer, United States Steel Corporation, follows the Industry Leader Town Hall Forum.

The program also includes a presentation by Luciano Butti, main partner, B&P Avvocati, entitled "Understanding Italy's Shale Gas Potential," followed by a Secondary Steelmaking Experts Panel. The panelists share an overview of the secondary steelmaking process for carbon and specialty steels as they pertain to the improvements in steel quality achievable through secondary metallurgy treatments, the implications of such improvements on the quality of finished and semi-finished steel products, and the opportunities that quality improvement gives to a steelmaker to excel in tough market conditions. The participants include: Sunday Abraham, principal research engineer, SSAB Iowa Inc.; Harriet Dutka, technical assistance specialist, Magnesita Refractories; Bill Jones, process quality engineer, U. S. Steel – Granite City Works; Eugene Pretorius, manager — steelmaking technology, Nucor Corp.; Christian Schrade, managing director, TECHNOMETAL GmbH; and Massimo Svanera, head of research and development, ASO Siderurgica. The moderator is Jeremy Jones, vice president of process services, Tenova Core.

Facility tours of the Tamini Group; ASO Siderurgica, Ospitaletto, Italy; and TES Transformer, Ospitaletto, Italy, complete the AIST Italy Steel Forum program.

For press inquiries, please contact Stacy Varnecky, +1.724.814.3066, [svarnecky@aist.org](mailto:svarnecky@aist.org).

The Association for Iron & Steel Technology (AIST) is a non-profit organization serving the steel industry with 16,000 individual members from 70 countries. The organization is recognized as a global leader in networking, education and sustainability programs for advancing iron and steel technology. Its mission is to advance the technical development, production, processing and application of iron and steel.

# # #