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◆ STEEL'S PREMIER TECHNOLOGY EVENT  
**AISTech2016** 16-19 May  
David L. Lawrence Convention Center  
Pittsburgh, Pennsylvania, USA

## **FOR IMMEDIATE RELEASE**

### **UNITED STATES STEEL CORPORATION'S MARIO LONGHI TO ADDRESS ATTENDEES AT AISTECH 2016 — THE IRON & STEEL TECHNOLOGY CONFERENCE AND EXPOSITION**

PITTSBURGH, 26 February 2016 — Mario Longhi, president and chief executive office, United States Steel Corporation, will present a keynote address titled "The Future of Steel," at the [AIST President's Award Breakfast](#) on Tuesday, 17 May at 8 a.m. Hosted by the AIST president, George J. Koenig, Hatch Associates Inc., the President's Award Breakfast program will consist of the presentation of prestigious association awards, including AIST's Steelmaker of the Year.

**Mario Longhi** is president and chief executive officer of United States Steel Corporation and serves on the company's board of directors. In these roles, he oversees a multi-year transformation journey — The Carnegie Way — aimed at building value for all of the company's stakeholders and returning U. S. Steel to sustainable profitability throughout the business cycle.

He has held a series of increasingly responsible executive leadership roles since he joined U. S. Steel in July 2012 as executive vice president and chief operating officer. He was appointed president and chief operating officer in June 2013 and was elected president and chief executive officer in September 2013. Prior to joining U. S. Steel, Longhi spent six years at Gerdau Ameristeel Corp., serving first as president from 2005 through 2006 and then additionally in the role of chief executive officer from 2006 until 2011.

Before his arrival at Gerdau Ameristeel, Longhi spent 23 years at Alcoa Inc., which he joined in 1982 as a construction superintendent for the company's Alumar Refinery in his native Brazil. During his time with the company, he advanced through increasingly responsible positions in Brazil, the United States and Switzerland, including tenures as president — Alcoa Wheels International, president — Alcoa Forgings Division, president and chief executive officer — Howmet Castings, and Alcoa vice president and group president — Global Extrusions.

Longhi began his career in the metals industry in 1978 as an engineer at Cobrasma, a Babcock and Wilcox licensee for the sale, design and manufacture of pressure vessels for use in South America. Longhi was named AIST 2015 Steelmaker of the Year and CEO of the Year at the 2015 Platts Global Metals Awards. He was also honored by American Metal Market in 2011 with an Award for Steel Excellence as Industry Ambassador/Advocate of the Year.

Longhi currently serves on the executive committee and board of directors of the World Steel Association. He is also vice chairman of the American Iron and Steel Institute (AISI), serves as a member of AISI's board of directors and is chairman of the association's Policy and Planning Committee. Longhi serves on the Board of directors and executive committee of the National Association of Manufacturers. During his career, he has also served as chairman, director and executive committee member of the Steel Manufacturers Association.

Outside the steel industry, Longhi serves as a member of The Business Council, the Council on Competitiveness, and the National Petroleum Council. Longhi earned a bachelor's degree in metallurgical engineering from the Institute Mauá de Tecnológica in São Paulo, Brazil.

Advance tickets for the President's Award Breakfast are US\$40 per person, or US\$350 for reserved tables of 10.

The President's Award Breakfast is one of the signature events of [AISTech 2016](#), North America's largest gathering of steel industry personnel. AISTech 2016 will be held 16–19 May at the David L. Lawrence Convention Center, Pittsburgh, Pa., USA. AISTech 2016 will include technical papers, keynote speakers and proceedings. In addition, an expansive exposition, plant tours and unique town hall forum with today's business leaders will also be featured.

The Technology Conference will showcase more than 500 presentations on aspects of iron and steel manufacturing technology. Highlights include the latest environmental technologies throughout the iron- and steelmaking process; advancements in rolling and coating technologies; safe work practices and procedures for projects, production, and maintenance; cutting-edge research and advancements in the processing, product development, and application of steel; the latest in automation and control systems; and discussions on efficient material movement both within the facility and to the customer.

The Exposition offers individuals a chance to meet face-to-face with key individuals who specify, purchase, design, and operate a variety of plants and facilities associated with the production and processing of iron and steel. The 2016 Exposition will feature more than 500 domestic and international companies for an unrivaled display of global steel technology.

For more information on the President's Award Breakfast, call +1.724.814.3000, ext. 1 or visit [AISTech.org](#).

[AIST](#) is an international technical association of more than 18,000 professional and student members, representing iron and steel producers, their allied suppliers, and related academia. The association is dedicated to advancing the technical development, production, processing and application of iron and steel.

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***Editor's Note:***

Mario Longhi, president and chief executive officer, United States Steel Corporation, and several other steel executives will be available for a brief **question and answer session** for the media following the President's Award Breakfast. **Complimentary seating** for the breakfast is available to members of the media. For more information, or to reserve a space at this event, please [complete the online press registration form](#), or call [Stacy Varnecky](#) at +1.724.814.3066.