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## **FOR IMMEDIATE RELEASE**

### **ANAND SEN OF TATA STEEL NAMED 2018 AIST STEELMAKER OF THE YEAR**

PITTSBURGH, 5 April 2018 — Anand Sen, president, Total Quality Management and Steel Business, Tata Steel, will be named Steelmaker of the Year at [AISTech 2018 — The Iron & Steel Technology Conference and Exposition](#). The Steelmaker of the Year Award is presented annually by AIST to recognize notable leaders for their impact on the steel industry.

Mr. Sen is being recognized for his visionary leadership and strategic planning which is driving decisive changes within Tata Steel to achieve technological leadership, operational excellence and a culture of innovation. Mr. Sen has pioneered the regionalization of advanced automotive steel grades for the Indian automobile industry, has driven Total Quality Management philosophy across industry sectors, and has evolved the application of branding concepts focused on de-commoditizing steel. His sincere commitment to advancing the AIST mission of service and vision has created value for members throughout the world.

Anand Sen is responsible for the Steel Business, including marketing, sales, technology and promotion of Total Quality Management across Tata Steel India. Sen has worked in marketing, sales, strategy, business leadership, operations, maintenance, supply chain and projects, in his more-than-three-decade-long career. Sen is on the board of Tata Steel Processing and Distribution Ltd. (chairman); NatSteel Holdings Pvt. Ltd. (chairman); Tata BlueScope Ltd.; The Tinplate Company of India Ltd.; and JCAPCPL, a joint venture with Nippon Steel and Sumitomo Metals Corp.

He is also board member of Xavier Institute of Management, Bhubaneswar, chair of the AIST India Member Chapter, and vice president of the Indian Institute of Metals (IIM), chairing its Ferrous division. He is a member of the advisory committees of the Centre of Excellence in Steel Technology at IIT Bombay and IIT Madras. [Full bio](#).

The award will be presented on 8 May 2018 during the [President's Award Breakfast](#), one of the signature events of AISTech. The breakfast program will consist of the presentation of several Board of Directors awards, followed by a keynote address titled *"Providing Innovative and Sustainable Steel Solutions,"* by Roger K. Newport, chief executive officer, AK Steel.

AISTech is the world's largest annual gathering of steel industry personnel. AISTech 2018 will be held 7–10 May 2018 at the Pennsylvania Convention Center in Philadelphia, Pa., USA, and will offer a program with hundreds of technical presentations, an expansive exposition, plant tours, a unique Town Fall Forum and keynote presentations by today's business leaders.

To attend the President's Award Breakfast or other events, please complete the [online press registration form](#).

The Association for Iron & Steel Technology ([AIST](#)) is an international technical association of more than 17,500 professional and student members, representing iron and steel producers, their allied suppliers and related academia. The association is dedicated to advancing the technical development, production, processing and application of iron and steel.

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***Editor's Note:***

For individual photos or more information, please contact [Stacy Varnecky](#), general manager — membership & marketing, AIST, phone: +1.724.814.3066.