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FOR IMMEDIATE RELEASE

AIST ANNOUNCES WINNERS OF STUDENT MARKETING VIDEO CONTEST

PITTSBURGH, 2 April 2019 — [The Association for Iron & Steel Technology \(AIST\)](#) is pleased to announce the winners of the Real Steel Student Video Challenge. The annual contest, sponsored by the AIST Foundation, challenges university and high school students to create three-minute videos that educate viewers about steelmaking.

During the public voting phase of the student video contest, more than 3,900 votes were cast for 12 videos. The public votes revealed the 7 finalists at the end of February.

On 20 March, the AIST Video Contest Committee, consisting of individuals from Steel Dynamics Inc., ArcelorMittal USA, Colorado School of Mines, Michigan Technological University and Primetals Technologies, chose the winners.

Staci Beiswanger, employee development manager, Steel Dynamics Inc., and chair of the AIST Video Contest Committee, said, "The theme for this year's Real Steel Student Video Contest was 'Latest Innovations in Steelmaking.' The teams were judged on how well their video described a new steelmaking innovation or process and how steel is being made lighter and stronger. On behalf of the Video Contest Committee, I would like to congratulate this year's winner, the team from Indian Institute of Technology – Roorkee. Their team, led by Karthik Ramesh Iyer, created a video titled 'Steelmaking — New Age Innovations.' There were seven videos judged in the final round and all of the videos were impressive."

The Grand Prize winner will receive US\$3,000, four winners will each receive US\$1,000 and two winners will each receive US\$500. All of the 2019 entries can be viewed on the [AIST Contests webpage](#).

The winners, chosen by the Video Contest Committee, are:

Grand Prize Winner:

- **Indian Institute of Technology – Roorkee, Roorkee, UT, India**
Karthik Ramesh Iyer, student captain, "*Steelmaking — New Age Innovations*"

US\$1,000 Winners:

- **McMaster University, Hamilton, Ont., Canada**
Chris Thomsen, student captain, "*The Cutting Edge of Steel*"
- **Indian Institute of Technology – Roorkee, Roorkee, UT, India**
Kumar Rishabh, student captain, "*Steel: Next Generation*"
- **Universidade Federal de Minas Gerais, Belo Horizonte, MG, Brazil**
Giovanna Lorena Carneiro Costa, student captain, "*The New Steel Times*"

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- **Indian Institute of Technology – Guwahati, Guwahati, AS, India**
Ankit Bhichar, student captain, *“Innovations in Steel Making”*

US\$500 Winners:

- **Universidade Federal de Minas Gerais, Belo Horizonte, MG, Brazil**
Filipe Teixeira de Souza, student captain, *“Steel Making Is Getting Pro”*
- **McMaster University, Hamilton, Ont., Canada**
Jeremy Wilson, student captain, *“Honing the Edge: Steel Making in the Modern Day”*

This is the eighth year of the AIST Foundation Real Steel Video Challenge. Each of the winning entries for the contest to date can be viewed on the [AIST Foundation's YouTube channel](#).

The AIST Foundation is a Pennsylvania-based 501(c)(3) non-profit corporation organized for charitable, education and scientific purposes to attract technology-oriented professionals to the steel industry by educating the public about the high-tech, diverse and rewarding nature of careers in steel manufacturing. Through a variety of programs, the AIST Foundation awards more than US\$785,000 annually in programs and grants to students, instructors and schools to ensure the iron and steel industry of tomorrow will have a sufficient number of qualified professionals.

The AIST Foundation is part of the Association for Iron & Steel Technology, a non-profit technical association of 17,500 members from more than 70 countries, with the mission to advance the technical development, production, processing and application of iron and steel. The organization is recognized as a global leader in networking, education, and sustainability programs for advancing iron and steel technology.

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