



TIMOTHY LEWIS • *ASSOCIATION OF IRON AND STEEL ENGINEERS*

President's Message 1997

"Maximizing Our Technology and Ourselves"

It is a privilege and an honor to serve as President of the Association of Iron and Steel Engineers for 1997. This is a great organization, some 11,000 strong, of engineers, operators, suppliers, and students, brought together by the common goal of making the North American steel industry the best that it can be. The AISE's leadership position as a technical organization is testimony to its 90 years of commitment to timely, quality programs that are valuable and responsive to the needs of its members.

During the last decade, almost all aspects of our jobs have changed—the process, the equipment, the tools we use to solve problems, the organizational structures we work in, and our roles in those organizations. We now wear multiple hats. In addition to being engineers, operators, suppliers and customers, we must also be business managers, team members, and coaches.

While the right or best technology is fundamental, a great part of our success lies with our people. The best new equipment or process does nothing until people bring it to life. Those people with the best understanding of, and/or the best ability to interact with their processes will have the skills and the confidence to quickly adopt and implement technology. They will be best able to maximize what they have and then improve it.

We must make the best use of the intellectual assets of our people, give them the wisdom to see their potential, and the confidence to go for it. The organizations that do this will best optimize their equipment and become the industry leaders. Our challenge is to position people to be successful.

This is a great time to be a part of the steel industry and AISE. The Association's excellent staff and technical committees are providing a variety of

seminars and programs ranging from technical, to training, to operation philosophy. Your participation is welcome and needed to keep our organization dynamic and alive.

I look forward to 1997 and to working with you on AISE's challenges, its opportunities, its potential.

Tim Lewis

TIMOTHY LEWIS, Vice President—Operations, Bethlehem Structural Products Corp., Bethlehem, Pa., earned a B.A. degree from Haverford College and was awarded a B.S. degree in mechanical engineering in 1964 from the University of Pennsylvania. His career with Bethlehem Steel began as a member of the 1964 Loop Management training program, and he was initially assigned to the Sparrows Point plant. There, he held various positions in the plate and flanging mills, becoming superintendent in 1982. Two years later, he was transferred to Bethlehem's Burns Harbor plant as superintendent of the plate and slab mills and, subsequently, manager of finishing operations. He was promoted to manager—Steeltown plant operations in 1987 and president of the Steeltown Rail Products and Pipe Div. in 1988. In 1992, he was transferred to Bethlehem Structural Products Corp. and was appointed to his current position in May 1996.