

STEEL'S PREMIER TECHNOLOGY EVENT

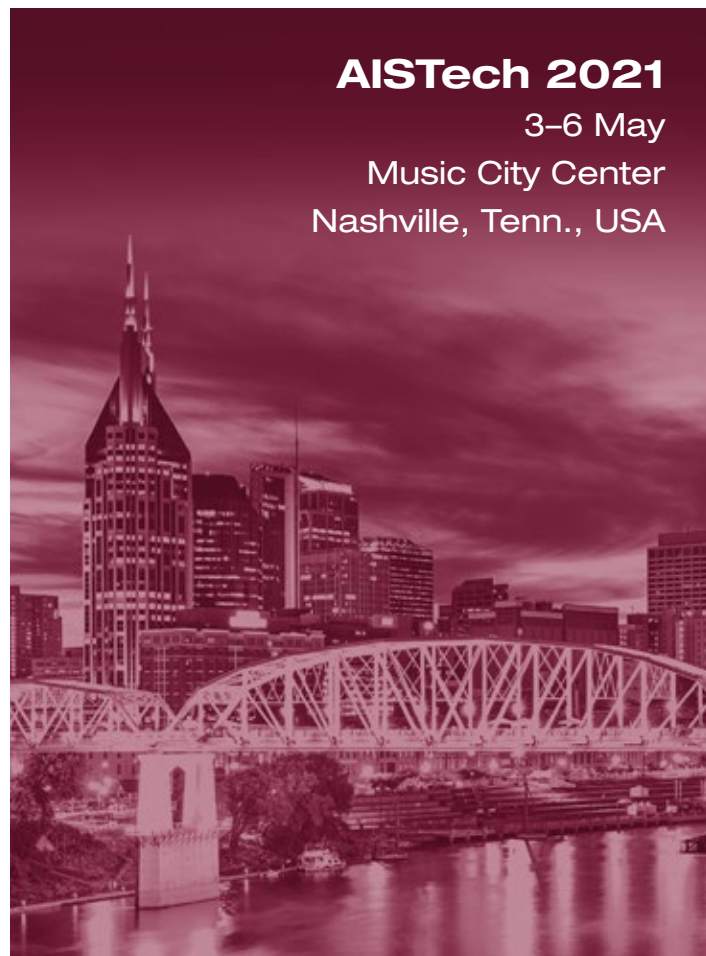
GLOBAL EVENT SPONSORS

AISTech[®] 2020

31 August–3 September | Huntington Convention Center of Cleveland | Cleveland, Ohio, USA



Save the Date



AISTech 2021
3–6 May
Music City Center
Nashville, Tenn., USA



AISTech 2022
2–5 May
David L. Lawrence Convention Center
Pittsburgh, Pa., USA

International Trade Fair Provisions

The Exposition has been designated by the U.S. Department of Commerce as an International Trade Fair under the provisions of the Trade Fair Act of 1959. Working with the Expositions customs broker, exhibited materials and equipment can be brought into the U.S. duty-free. For further information, please contact the Show Management at sales@aist.org.

STEEL'S PREMIER TECHNOLOGY EVENT



GLOBAL EVENT SPONSORS

AISTech[®] 2020

EXHIBIT PROSPECTUS



31 August–3 September
Huntington Convention Center of Cleveland
Cleveland, Ohio, USA

AISTech.org



STAND OUT AT AISTECH 2020

31 August–3 September | Huntington Convention Center of Cleveland | Cleveland, Ohio, USA

With more than 40 countries represented annually, AISTech provides a global perspective on the technology and engineering expertise necessary to power a sustainable steel industry. AISTech attendees are the people you want to reach: key individuals who specify, purchase, design, and operate a variety of iron and steel plants and facilities.

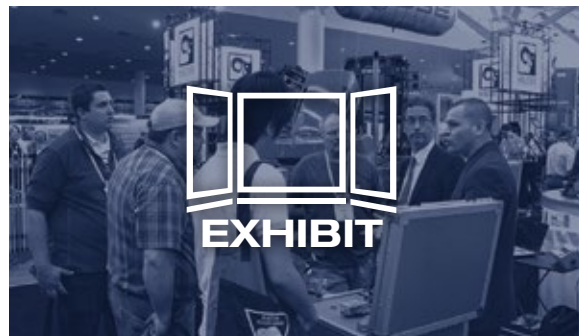
Visit AIST.org for complete retrospective information on past AISTech conferences.

More than **7,000** are expected to attend!



82% are management level or higher!

EXHIBIT HALL HOURS
 MONDAY, 31 AUGUST: 9 a.m.–6 p.m.
 TUESDAY, 1 SEPTEMBER: 9:30 a.m.–6 p.m.
 WEDNESDAY, 2 SEPTEMBER: Noon–4 p.m.



- Demonstrate your products and services to steel producers, suppliers, consultants and academia from the global steel industry.
- Generate sales leads and company exposure like no other marketing tool can at the steel industry's largest annual trade show and exposition.
- Strengthen customer relationships and stay up to date with the latest technology and trends.



- Sponsorships are an efficient and cost-effective way to extend your company's reach to all event attendees.
- Ensure your customers and new business contacts leave with the best lasting impression of your company.
- Starting at US\$1,500, AISTech sponsorships fit any budget.



- Generate more attention for your exhibit through advertising with AIST and AISTech-specific opportunities.
- Print and digital opportunities give you a chance to do more with your budget:
 - March/April/May Special: Buy two ads get one free in *Iron & Steel Technology*
 - AISTech Product Showcase HTMLs
 - AISTech Daily HTMLs



- Standard booth size: 10' x 10' (3.05 m x 3.05 m).
- Minimum: 100 sq. ft. (9.3 m²).
- US\$32 per sq. ft.
- Booths less than 600 sq. ft. will be charged a US\$300 premium for corner location.



- Standard draperies.
- Side rails (36" [914 mm] high).
- Standard identification sign (44" x 9") [1,118 mm x 229 mm].
- Removal, storage and return of empty crates.
- Complimentary electronic guest passes for your clients.
- Company and booth description listed in the August issue and September issue of *Iron & Steel Technology*.
- One complimentary AIST membership for 2021.
- One 50% discount on full conference registration(s) per 100 sq. ft. exhibit space.
- Complimentary admission to Town Hall Forum for all registered exhibit personnel.



Booth assignments are based on the AIST Priority Assignment List is compiled based on the previous three years:

- Show participation/booth size
- Advertising dollars spent
- Sponsorship dollars spent

Existing customers will be contacted individually to choose their space. Visit AISTech.org for a complete description of the booth assignment procedures.



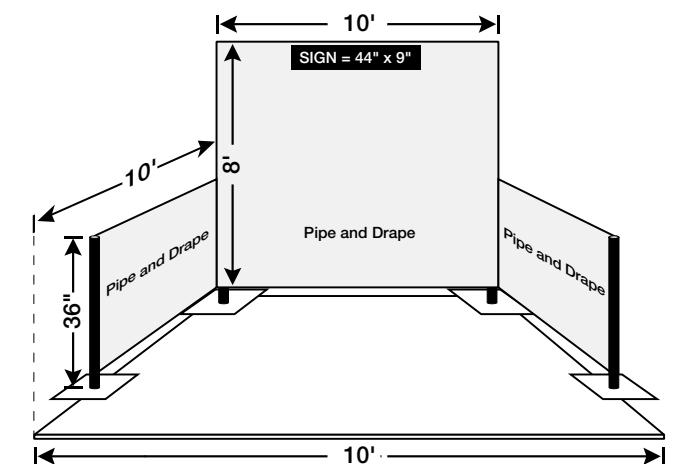
- Standard In-Line Booth
 - Island Booth
 - Perimeter Wall Booth
 - Divided Island In-Line Booth
- Please refer to the AISTech Standard Booth Guidelines for details, available at: AIST.org/BoothGuidelines.



- 50% deposit is required with contract for exhibit space. Reserve your booth and pay online at AISTech.org.



- **Installation:** Begins at noon on Friday, 28 August 2020, and must be completed by Sunday, 30 August 2020, at 4 p.m.
- **Removal:** Removal of all exhibit materials begins after the close of the show on Wednesday, 2 September 2020, and must be completed by Thursday, 3 September 2020, at 4 p.m.



CONTACT SALES
 EMAIL SALES@AIST.ORG
 PHONE +1.724.814.3000, EXT. 2

Unacceptable Exhibits
 Operating exhibits are encouraged. However, any and all unusually dirty, noisy, or hot machinery and equipment should be properly enclosed to respect the rights and safety of others. Mechanical safety blocks must be installed on equipment capable of movement where appropriate to avoid injury.

Exhibit Hall

- Aisle: 10' wide except as noted
- Exhibit Area: Concrete base floor

Visit AISTech.org for a full list of sponsorship and advertising opportunities.