



STEEL'S PREMIER TECHNOLOGY EVENT

GLOBAL EVENT SPONSORS



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# AISTech<sup>®</sup>2020

4-7 May | Huntington Convention Center of Cleveland | Cleveland, Ohio, USA

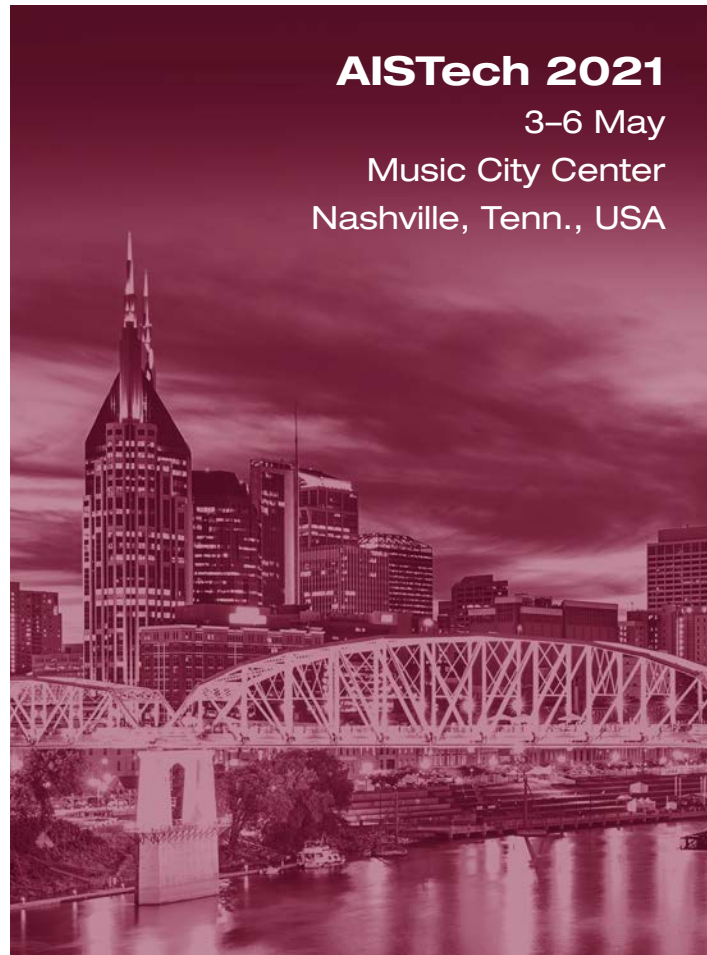
## Save The Date

### AISTech 2021

3-6 May  
Music City Center  
Nashville, Tenn., USA

### AISTech 2022

2-5 May  
David L. Lawrence Convention Center  
Pittsburgh, Pa., USA



#### International Trade Fair Provisions

The Exposition has been designated by the U.S. Department of Commerce as an International Trade Fair under the provisions of the Trade Fair Act of 1959. Working with the Expositions customs broker, exhibited materials and equipment can be brought into the U.S. duty-free. For further information, please contact the Show Management at sales@aist.org.

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## EXHIBIT PROSPECTUS



4-7 May  
Huntington Convention Center of Cleveland  
Cleveland, Ohio, USA

AISTech.org



# STAND OUT AT AISTECH

4-7 May 2020 | Huntington Convention Center of Cleveland | Cleveland, Ohio, USA

With more than 40 countries represented annually, AISTech provides a global perspective on the technology and engineering expertise necessary to power a sustainable steel industry.

AISTech attendees are the people you want to reach: key individuals who specify, purchase, design, and operate a variety of iron and steel plants and facilities.

Visit our website for complete retrospective information on past AISTech conferences.

More than **7,000** are expected to attend!



**82%** are management level or higher!



## AISTECH 2020 EXHIBIT HALL HOURS

MONDAY, 4 MAY: 9 a.m.–6 p.m.

TUESDAY, 5 MAY: 9:30 a.m.–6 p.m.

WEDNESDAY, 6 MAY: Noon–4 p.m.



- Demonstrate your products and services to international steel producers, suppliers, consultants and academia.
- Generate sales leads and company exposure like no other marketing tool can at the steel industry's largest annual trade show and exposition.
- Strengthen customer relationships and stay up to date with the latest technology and trends.



- Sponsorships are an efficient and cost-effective way to extend your company's reach to all event attendees.
- Ensure your customers and new business contacts leave with the best lasting impression of your company.
- Starting at US\$1,500, AISTech sponsorships fit any budget.



- Generate more attention for your exhibit through advertising with AIST and AISTech-specific opportunities.
- Print and digital opportunities give you a chance to do more with your budget:
  - March/April/May Special: Buy 2 Ads get one free in *Iron & Steel Technology*
  - AISTech Product Showcase HTMLs
  - AISTech Daily HTMLs

Visit [AISTech.org](http://AISTech.org) for a full list of sponsorship and advertising opportunities.



### BOOTH SPECS and RATES

- Standard booth size: 10' x 10' (3.05 m x 3.05 m).
- Minimum: 100 sq. ft. (9.3 m<sup>2</sup>).
- US\$32 per sq. ft.
- Booths less than 600 sq. ft. will be charged a US\$300 premium for corner location.



### BOOTH PRICE INCLUDES

- Standard draperies.
- Side rails (36" [914 mm] high).
- Standard identification sign (44" x 9") [1,118 mm x 229 mm].
- Removal, storage and return of empty crates.
- Complimentary electronic guest passes for your clients.
- Company and booth description listed in our March Pre-Show issue and May Show Guide issue of *Iron & Steel Technology*.
- One complimentary AIST membership for 2019.
- One 50% discount on full conference registration(s) per 100 sq. ft. exhibit space.
- Complimentary admission to Town Hall Forum for all registered exhibit personnel.



### ASSIGNMENTS

Booth assignments are based on receipt date of contract, booth size, and advertising and sponsorship dollars spent.

Visit [AISTech.org](http://AISTech.org) for a complete description of our Re-sign Procedures.



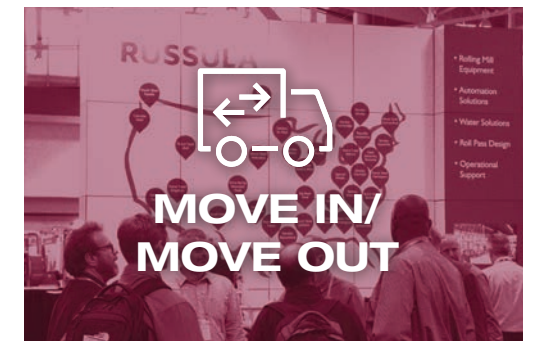
### BOOTH TYPES

- Standard In-Line Booth
  - Island Booth
  - Perimeter Wall Booth
  - Divided Island In-Line Booth
- Please refer to the AISTech Standard Booth Guidelines for details.



### PAYMENT INFORMATION

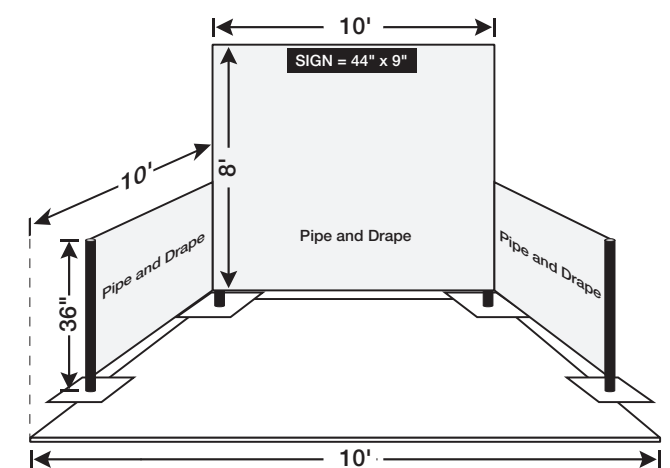
50% deposit is required with contract for exhibit space. Reserve your booth online at [AISTech.org](http://AISTech.org).



### MOVE IN/ MOVE OUT

**Installation:** Will begin at noon on Friday, 1 May 2020. Installation in all halls must be completed by Sunday, 3 May 2020, at 4 p.m.

**Removal:** The removal of all exhibit materials begins Wednesday, 6 May 2020, after the close of the show and must be completed by Thursday, 7 May 2020, at 4 p.m.



**CONTACT SALES**

EMAIL [SALES@AIST.ORG](mailto:SALES@AIST.ORG)

PHONE +1.724.814.3000, EXT. 2

[AISTech.org](http://AISTech.org)

#### Unacceptable Exhibits

Operating exhibits are encouraged. However, any and all unusually dirty, noisy, or hot machinery and equipment should be properly enclosed to respect the rights and safety of others. Mechanical safety blocks must be installed on equipment capable of movement where appropriate to avoid injury.

#### Exhibit Hall

- Aisle: 10' wide except as noted
- Exhibit Area: Concrete base floor