



Steel's Premier Technology Event

# AISTech®

**NEW DATES**

**29 June–1 July 2021**

/ Nashville, Tenn., USA

> **Exhibit**

- Demonstrate your products and services to steel producers, suppliers, consultants and academia from the global steel industry.
- Generate sales leads and company exposure like no other marketing tool can at the steel industry's largest annual trade show and exposition.
- Strengthen customer relationships and stay up to date with the latest technology and trends.

> **Stand out at AISTech 2021 with a sponsorship or advertisement!**

- Maximize your investment to ensure your customers and new business contacts leave with the best lasting impression of your company. Sponsorships fit any budget, depending on the impact you want to make.
- Print and digital advertising opportunities give you a chance to do more with your budget:
  - April/May/June Special: Buy two ads, get one free in *Iron & Steel Technology*
  - AISTech Product Showcase HTMLs
  - AISTech Daily HTMLs

GLOBAL EVENT SPONSORS



> **More than 8,000 are expected to attend!**



> **82% are management level or higher!**



> **40+ Countries Represented**

**The Iron & Steel Exposition Hall Hours**

> **Tuesday, 29 June**  
8:30 a.m.–6 p.m.

> **Wednesday, 30 June**  
10:30 a.m.–6 p.m.

> **Thursday, 30 June**  
Noon–4 p.m.

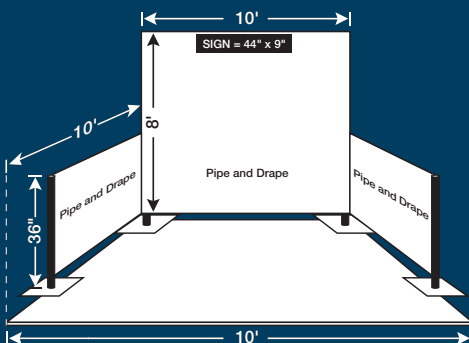
# Get in touch today for a successful 2021!

Contact Sales / [sales@aist.org](mailto:sales@aist.org) / 1.724.814.3000, ext. 2



## Booth Inclusions

- Standard draperies.
- Side rails (36" [914 mm] high).
- Standard identification sign (44" x 9") [1,118 mm x 229 mm].
- Removal, storage and return of empty crates.
- Unlimited booth personnel passes.
- Complimentary electronic guest passes for your clients.
- Company and booth description listed in the Show Guide issue of *Iron & Steel Technology*.
- One complimentary AIST membership for 2021.
- One 50% discount on full conference registration(s) per 100 sq. ft. exhibit space.
- Complimentary admission to the Town Hall Forum for all registered exhibit personnel.



## Assignments

Booth assignments are based on the AIST Priority Assignment List and are compiled based on the previous three years:

- Show participation/booth size
- Advertising dollars spent
- Sponsorship dollars spent, including AIST Foundation pledges

Existing customers will be contacted individually to choose their space.



## Booth Specs and Types

- Standard booth size: 10' x 10' (3.05 m x 3.05 m)
- Minimum: 100 sq. ft. (9.3 m<sup>2</sup>)
- Standard In-Line and Corner Booths
- Island Booth
- Perimeter Wall Booth
- Divided Island In-Line Booth

Refer to the AISTech Standard Booth Guidelines for details.



## Booth Pricing and Payment Information

- US\$32 per sq. ft.
- US\$300 premium for corner location for booths under 600 sq. ft.
- 50% deposit is required with contract for exhibit space.



## Visit AISTech.org for complete Exposition details

**Save the Date!**

AISTech 2022 / 2-5 May / Pittsburgh, Pa., USA