



The Iron & Steel Technology Conference and Exposition

AISTech[®]

6-9 May 2024



Global Sponsors



Greater Columbus Convention Center \ Columbus, Ohio, USA



EXHIBIT PROSPECTUS

AISTech.org

 **MORE THAN 6,000** are expected to attend.

 **OVER 80%** are management level or higher.

 **40+ COUNTRIES** are represented each year.

Get in touch today to start planning for a successful 2024!

Contact Sales >> sales@aist.org >> +1.724.814.3000, ext. 2



EXHIBIT

- >> The Iron & Steel Exposition generates the business that drives the steel economy.
- >> AISTech presents the perfect opportunity to demonstrate your products and services to the world's top steel producers, suppliers and academia.
- >> Save on time, travel and money, and meet with all your top customers in one location! Connect with key decision-makers.
- >> Build and strengthen existing relationships while generating new leads. You can double your industry network in a matter of days.



BOOTH PRICING AND PAYMENT INFORMATION

- >> US\$33 per sq. ft. or US\$3,300 for a standard booth.
- >> US\$500 premium for corner location for booths less than 600 sq. ft.
- >> 50% deposit is required with contract for exhibit space.

BOOTH SPECS AND TYPES

- >> Standard booth size: 10' x 10' (3.05 m x 3.05 m).
- >> Minimum: 100 sq. ft. (9.3 m²).
- >> Standard In-Line and Corner Booths.
- >> Island Booth.
- >> Perimeter Wall Booth.
- >> Divided Island In-Line Booth.

Refer to the AISTech Standard Booth Guidelines for details.

ASSIGNMENTS

Booth assignments are based on the AIST Priority Assignment List and are compiled based on the previous three years. Existing customers will be contacted in incremental groups to choose their space.

- >> Show participation/booth size.
- >> Advertising dollars spent.
- >> Sponsorship dollars spent, including AIST Foundation pledges.
- >> AIST technical education engagement and support.

Visit AISTech.org for complete Exposition details.

SPONSOR

- >> Position your company as a leader in industry innovation by partnering with the largest annual iron and steel conference and exposition.
- >> Sponsoring at AISTech extends your company's reach and helps leave a lasting impression with decision-makers.
- >> There are more than 100 sponsorships available, providing a great opportunity to be seen and get noticed by thousands of iron and steel professionals.
- >> Print and digital advertising opportunities give you a chance to do more with your budget.
- >> March/April/May Special: Buy two ads, get one free in *Iron & Steel Technology*.
- >> AISTech Product Showcase and AISTech Daily emails.

BOOTH INCLUSIONS

- >> Side rails (36" [914 mm] high).
- >> Standard identification sign (44" x 9") [1,118 mm x 229 mm].
- >> Removal, storage and return of empty crates.
- >> Unlimited booth personnel passes.
- >> Complimentary electronic guest passes for your clients.
- >> Company and booth description listed in the Show Guide issue of *Iron & Steel Technology*.
- >> One 50% discount on full conference registration(s) per 100 sq. ft. exhibit space.
- >> Complimentary admission to the Town Hall Forum for all registered exhibit personnel.
- >> Complimentary 2024 AIST membership for primary booth contact and one non-member.
- >> Opportunity to include one video and five each of the following in your online exhibitor profile: show special announcements, press releases and product listings.

- >> Ability to message, schedule meetings and accept meetings with opt-in AISTech attendees.

