



Sunday, 30 August 2020

Mayfield Country Club

1545 Sheridan Rd.
South Euclid, Ohio
(216) 381-0826

www.mayfieldsandridge.com

Sponsorship Opportunities

AIST Foundation Golf Classic sponsors receive the benefit of corporate recognition throughout a fun-filled day of relaxing golf, networking, challenging contests and great prizes. The event is limited to 144 industry golfers representing corporations, colleagues and clients—old friends and new!

Corporate Sponsor — US\$5,000

- Corporate logo on sponsor's page in *Iron & Steel Technology* magazine (December–May, August).
- Recognition on AIST's website, AIST.org.
- Corporate logo on all event signage including: Corporate Sponsors banner, signage on the course, in the banquet facilities, in the Monday issue of AISTech Daily, and in the Exhibit Hall at AISTech.
- One corporate representative at the Check-In station to greet golfers and pass out an appropriate item you wish to provide bearing your logo (optional), includes their attendance at meals to network.
- One "Courtesy Cart" for your representative to drive the course and interact with golfers throughout the day (optional).
- Sponsor recognition during event announcements
- A golf foursome (based on availability), includes: green's fee, cart and related meals.

Hospitality Sponsor — US\$4,000

- Corporate logo on table signage at meals .
- Corporate logo signage at three **complimentary beverage** stations on the course (water, soft drinks, beer).
- Sponsor recognition during event announcements.

Cart Sponsor — US\$3,000 (1 available)

- Place your corporate logo on each golf cart at the outing.
- Sponsor recognition during event announcements.

Contest Sponsor — US\$1,000 (4 available)

- Corporate logo on signage at contest tee box.
- Contest Sponsor recognition during announcements.

Tee Sponsor — US\$500 (14 available)

- Corporate logo on signage at tee box (Tees are assigned in the order that they are sold).
- Includes additional brand recognition through the **"Spot the Sponsor"** game prize drawing. This new feature is a fun way for golfers to become eligible for a nice cash prize by recording the Tee Sponsors as they navigate the course:
 - ✓ Each golf cart is equipped with "game cards" (each player in the group receives a different colored card).
 - ✓ The card is divided into three columns, with the left column indicating an alphabetical list of the Tee Sponsor logos.
 - ✓ The center column is a blank line, where golfers fill in the hole number each company sponsored.
 - ✓ The right column is a space where the golfer would enter a unique number, which is found on the Tee sign, inside a colored circle that corresponds to the color of their player's card.
 - ✓ Once finished golfing, golfers deposit their completed card in the dining area at the Club House.
 - ✓ Drawing entries that have been completed correctly are eligible for the cash prizes!

Purchase your sponsorship(s) online [HERE](#), or contact Chris McKelvey at cmckelvey@aist.org.

