Recent Member Chapter Events

Middle East North Africa (MENA) Provisional Member Chapter

The AIST MENA Provisional Member Chapter conducted a webinar focused on direct reduced iron (DRI) technology on Tuesday, 23 February 2021. Ashraf Hanna, RHI Magnesita and MENA Member Chapter programs chair, moderated four presentations for the audience of 95 attendees.

Presentations:
- “Effect of DRI on EAF Operation,” by Ali El-Keshawy and Omar Ahmad, EZZ Steel Mill.
- “The Direct Reduction Technology for a Sustainable Steel Industry,” by Jorge Martinez, Tenova HYL.

Midwest Member Chapter

The AIST Midwest Member Chapter hosted a webinar on Tuesday, 9 February 2021. The webinar featured a keynote presentation from Lourenco Goncalves, chairman, president and chief executive officer, Cleveland-Cliffs Inc., titled “The New Cleveland-Cliffs.”

In his presentation, Goncalves shared his vision for Cleveland-Cliffs and discussed its newfound position in the steel market. With its acquisitions of AK Steel and ArcelorMittal USA’s integrated operations, Cleveland-Cliffs is now the largest producer of flat-rolled steel in North America.

Despite that position, Goncalves said the company will place its focus on value rather than on volume. Steelmaking is capital-intensive, he said, and when a company pursues tons out the door, it sometimes gives away returns on investment that will be missed in the future.

“Return on invested capital needs to be pursued every day. If you don’t do that, you do a disservice to your