



visits **Steel Dynamics Inc. – Flat Roll Group Butler**



 **7 August 2018**

 **260** plant employees in attendance

 **Butler, Ind., USA**

The AIST Road Show is a powerful opportunity for communicating with mill employees about the benefits of AIST membership. AIST travels directly to steel mills to speak with mill personnel about training courses, Technology Committees and other available AIST programs created to help their workforce perform their jobs more effectively. The Road Show is a win-win proposition as it provides a morale boost for plant employees, and gives AIST the opportunity to promote its mission of advancing the technical development, production, processing and application of iron and steel. By meeting and interacting directly with the men and women of our industry in their own work environment, AIST is better equipped to understand their concerns and adapt our programming to serve their iron and steel careers.

AIST has held 18 Road Shows since the program's inception in July 2015, visiting nearly 6,000 mill employees.

Visit AIST.org/RoadShow for the upcoming Road Show schedule and details on past events.

The Road Show is all about learning, but it's also a lot of fun with FREE FOOD and COOL PRIZES! If your company is interested in hosting the AIST Road Show, or if you would like to be an AIST Road Show sponsor, please contact Jon Roman at jroman@aist.org or +1.724.814.3095.

Thank you to our sponsors of the Nucor Steel-Arkansas Road Show:

