

AISTech Sponsorship Opportunities

A sponsorship is a cost-effective way to reach a new audience at Steel's Premier Technology Event for 2016. Be seen. Get noticed. Boost your business today!

Global Event Sponsor

2 available or exclusive at TBD

Sponsorship includes:

- Company logo on all major event signage, including Exhibit Hall entrance
- Recognition as global event sponsor on AISTech 2016 website, e-blast promotions and plenary event PowerPoint presentations
- Recognition at President's Award Breakfast, Town Hall Forum, and President's Reception and Dinner
- Unlimited passes for the Exhibit Hall
- Ten AIST memberships for 2016 (new members only)
- Exhibit Hall booth
- Full-page color ad in show issues (April, May) and post-show issue (August) of *Iron & Steel Technology*
- Full-page B&W ad in the On-Site Program distributed to all conference attendees
- Additional items for a complete marketing campaign, including a video display near entrance

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President's Award Breakfast

4 available at US\$15,000

Sponsorship includes:

- Company logo or name on all President's Award Breakfast signage, including the breakfast program and the slideshow presentation prominently displayed on two large video screens
- Company logo on breakfast tickets
- Verbal acknowledgment from the AIST president at the conclusion of the event
- Tickets for one table of 10 at the breakfast
- Two registrations to attend the AISTech technical conference, including the Town Hall Forum
- Full-page B&W ad in the On-Site Program distributed to all conference attendees
- Full-page 4-color ad in the August issue of *Iron & Steel Technology*
- Five AIST memberships for 2016 (new members only)

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President's Reception and Dinner

4 available at US\$15,000

Sponsorship includes:

- Company logo or name on all President's Reception and Dinner signage
- Introduction as a sponsor at the President's Reception and Dinner
- Cocktail napkins with logo
- Name recognition on the dinner menu
- Two invitations (including spouses) to attend the reception and dinner
- Two registrations to attend the AISTech technical conference, including the Town Hall Forum
- Full-page B&W ad in the On-Site Program distributed to all conference attendees
- Full-page 4-color ad in the August issue of *Iron & Steel Technology*
- Five AIST memberships for 2016 (new members only)

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Vehicle Giveaway Feature

Unlimited at US\$1,000 each

Sponsorship Includes:

- Company logo on backdrop
- Company logo on AISTech 2016 website and in *Iron & Steel Technology*

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Monday Welcome Reception

4 available at US\$3,500

Sponsorship includes:

- B&W company logo on the napkins
- Premium signage at reception
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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Tuesday Reception

4 available at US\$3,500

Sponsorship includes:

- B&W company logo on the napkins
- Premium signage at reception
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

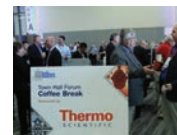


Town Hall Forum Coffee Break

4 3 available at US\$3,500

Sponsorship includes:

- Company name or logo on the signage at coffee break location
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Table to supply logoed cups as giveaways (optional)



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Town Hall Forum Lunch

6 available at US\$3,500

Sponsorship includes:

- B&W company logo on the napkins at lunch stations
- Signage on lunch tables
- Half-page B&W ad in the On-Site Program distributed to all conference attendees



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Town Hall Forum

4 available at US\$5,000

Sponsorship includes:

- Signage and recognition at the Town Hall Forum
- Inclusion of two 15-second commercial messages in the PowerPoint presentation before the event and during the coffee break

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On-Site Program

US\$7,500

Sponsorship includes:

- Company logo on the front cover of the On-Site Program distributed to all conference attendees
- Full-page 4-color ad on the back cover of the On-Site Program



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On-Site Program Bookmark

US\$2,500

Sponsorship includes:

- 4-color ad on the front and back of a 2 x 9-inch perforated bookmark in the On-Site Program distributed to all conference attendees

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Exhibitor Guide

US\$4,000

Sponsorship includes:

- Company name or logo on the front and back of the Exhibitor Guide distributed to all conference attendees



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Hotel Room Keycards

3 available at US\$5,000

Sponsorship includes:

- Company logo and message on hotel room keycards
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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AIST Service Center Internet Café Feature and Giveaway: TBD

US\$7,500

Sponsorship includes:

- Company logo featured on the desktop screens of PCs with Internet and email access
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Giveaway TBD
- Eight-foot table to display marketing materials

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Sport Feature and Giveaway: TBD

US\$7,500

Sponsorship includes:

- Company name and logo on signage at the feature
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Company logo on the sign hung directly above the feature
- Giveaway TBD
- Eight-foot table to display marketing materials

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Feature and Giveaway: TBD

US\$5,000

Sponsorship includes:

- Company name and logo on signage at the feature
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Company logo on the sign hung directly above the feature
- Giveaway TBD
- Eight-foot table to display marketing materials

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Show Floor Internet Café

US\$4,000

Sponsorship includes:

- Company logo featured on the desktop screens of PCs with Internet and email access
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Eight-foot table to display marketing materials



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Massage Feature and Large-Screen TV Giveaway

US\$5,000

Sponsorship includes:

- Company name or logo on signage at the feature
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Company logo on the sign hung directly above the feature
- Large-screen TV giveaway
- Display of company's new products and services on the TV
- Eight-foot table to display marketing materials



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Putting Contest Feature and Golf Clubs and Bag Giveaway

US\$5,000

Sponsorship includes:

- Company name or logo on signage at the feature
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Company logo on the sign hung directly above the feature
- Golf clubs and bag giveaway
- Daily putting contests for a chance to win a putter
- Eight-foot table to display marketing materials



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Pens

US\$4,000

Sponsorship includes:

- Company-supplied pens staged at all registration tables for attendee use (AISTech Show Management must approve pens prior to distribution)
- Half-page B&W ad in the On-Site Program distributed to all conference attendees



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Event Bags

US\$4,000

Sponsorship includes:

- Company-supplied bags (no plastic) placed in the AISTech registration area for attendee utilization (AISTech Show Management must approve bags prior to distribution)
- Half-page B&W ad in the On-Site Program distributed to all conference attendees



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Lanyards

US\$4,000

Sponsorship includes:

- Company-supplied lanyards placed at the AISTech registration counter for attendee utilization (AISTech Show Management must approve lanyards prior to distribution)
- Half-page B&W ad in the On-Site Program distributed to all conference attendees



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Online Registration Page

2 available at US\$3,500 per position

Sponsorship includes:

- Top Position sponsorship includes company banner at the top of six online registration pages and AISTech.org registration home page
- Bottom Position sponsorship includes company banner at the bottom of six online registration pages and AISTech.org registration home page

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Magazine and Online Floor Plan Banner Ads

3 available at US\$2,000

Sponsorship includes:

- Company banner ad placed at the bottom of online floor plan
- Company logo placed on the floor plan page of *Iron & Steel Technology*

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AISTech 2016 Smartphone App

US\$7,500

Sponsorship includes:

- Company logo on the home page of the smartphone app, with exposure prior to and during AISTech 2016
 - App will be promoted on AIST.org, AISTech.org and numerous marketing pieces
 - Available for iOS and Android
- Half-page B&W ad in the On-Site Program distributed to all conference attendees



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Plant Tour and Coffee

2 available at US\$3,000

Sponsorship includes:

- Coffee station from 6:30 to 7:30 a.m. on day of tour
- Eight-foot table with four feet available for promotional brochures (sponsor can provide logoed cups)
- Signage at bus area and on bus
- Half-page B&W ad in the On-Site Program distributed to all conference attendees



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Airport Shuttle/Baggage Check Area

2 available at US\$4,000

- Shuttle will be available Wednesday, 18 May
- Baggage Check will be available Wednesday, 18 May

Sponsorship includes:

- Eight-foot table for promotional brochures
- Company name and logo on signage in specific areas
- Half-page B&W ad in the On-Site Program distributed to all conference attendees



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Phone Charge Kiosk

10 available at US\$3,000

- 1 located in Technical Session area
- 2 located in the Exhibit Hall

Sponsorship includes:

- Inclusion of one 30-second commercial message on a 30-inch monitor at each charging station; commercials will loop continuously during the conference and exhibit hours



Aisle Signage

34 available at US\$2,500 per aisle

Sponsorship includes:

- Company logo on the bottom of selected aisle sign

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| 1000 Available | 1100 Available | 1200 Available | 1300 Available | 1400 Available | 1500 Available | 1600 Available | 1700 Available |
| 1800 Available | 1900 Available | 2000 Available | 2100 Available | 2200 Available | 2300 Available | 2400 Available | 2500 Available |
| 2600 Available | 2700 Available | 2800 Available | 2900 Available | 3000 Available | 3100 Available | 3200 Available | 3300 Available |
| 3400 Available | 3700 Available | 3800 Available | 3900 Available | 4000 Available | 4100 Available | 4200 Available | 4300 Available |
| 4400 Available | 4500 Available | | | | | | |

Check AISTech.org frequently for new opportunities and the latest updates!

For more information about AISTech sponsorship opportunities, contact sales@aist.org.

All sponsorships include company logo on a sponsorship sign placed in the registration area, company name in a slideshow presentation at the AIST President's Award Breakfast, and recognition on the sponsorship page of AISTech.org, in the May Show Issue and in the August post-conference issue of *Iron & Steel Technology*.