AISTech Sponsorship Opportunities

A sponsorship is a cost-effective way to reach a new audience at Steel's Premier Technology Event for 2016. Be seen. Get noticed. Boost your business today!

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Global Event Sponsor
2 available or exclusive at TBD

Sponsorship includes:
- Company logo on all major event signage, including Exhibit Hall entrance
- Recognition as global event sponsor on AISTech 2016 website, e-blast promotions and plenary event PowerPoint presentations
- Recognition at President's Award Breakfast, Town Hall Forum, and President's Reception and Dinner
- Unlimited passes for the Exhibit Hall
- Ten AIST memberships for 2016 (new members only)
- Exhibit Hall booth
- Full-page color ad in show issues (April, May) and post-show issue (August) of *Iron & Steel Technology*
- Full-page B&W ad in the On-Site Program distributed to all conference attendees
- Additional items for a complete marketing campaign, including a video display near entrance

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President's Award Breakfast
4 available at US$15,000

Sponsorship includes:
- Company logo or name on all President's Award Breakfast signage, including the breakfast program and the slideshow presentation prominently displayed on two large video screens
- Company logo on breakfast tickets
- Verbal acknowledgment from the AIST president at the conclusion of the event
- Tickets for one table of 10 at the breakfast
- Two registrations to attend the AISTech technical conference, including the Town Hall Forum
- Full-page B&W ad in the On-Site Program distributed to all conference attendees
- Full-page 4-color ad in the August issue of *Iron & Steel Technology*
- Five AIST memberships for 2016 (new members only)

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President's Reception and Dinner
4 available at US$15,000

Sponsorship includes:
- Company logo or name on all President's Reception and Dinner signage
- Introduction as a sponsor at the President's Reception and Dinner
- Cocktail napkins with logo
- Name recognition on the dinner menu
- Two invitations (including spouses) to attend the reception and dinner
- Two registrations to attend the AISTech technical conference, including the Town Hall Forum
- Full-page B&W ad in the On-Site Program distributed to all conference attendees
- Full-page 4-color ad in the August issue of *Iron & Steel Technology*
- Five AIST memberships for 2016 (new members only)

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Vehicle Giveaway Feature
Unlimited at US$1,000 each

Sponsorship Includes:
- Company logo on backdrop
- Company logo on AISTech 2016 website and in *Iron & Steel Technology*

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Monday Welcome Reception
4 available at US$3,500

Sponsorship includes:
- B&W company logo on the napkins
- Premium signage at reception
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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Tuesday Reception
Sponsorship includes:
- B&W company logo on the napkins
- Premium signage at reception
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

4 available at US$3,500

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Town Hall Forum Coffee Break
Sponsorship includes:
- Company name or logo on the signage at coffee break location
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Table to supply logoed cups as giveaways (optional)

4 available at US$3,500

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Town Hall Forum Lunch
Sponsorship includes:
- B&W company logo on the napkins at lunch stations
- Signage on lunch tables
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

6 available at US$3,500

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Town Hall Forum Video
Sponsorship includes:
- Signage and recognition at the Town Hall Forum
- Inclusion of two 15-second commercial messages in the PowerPoint presentation before the event and during the coffee break

4 available at US$5,000

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On-Site Program
Sponsorship includes:
- Company logo on the front cover of the On-Site Program distributed to all conference attendees
- Full-page 4-color ad on the back cover of the On-Site Program

US$7,500

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On-Site Program Bookmark
Sponsorship includes:
- 4-color ad on the front and back of a 2 x 9-inch perforated bookmark in the On-Site Program distributed to all conference attendees

US$2,500

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Exhibitor Guide
Sponsorship includes:
- Company name or logo on the front and back of the Exhibitor Guide distributed to all conference attendees

US$4,000

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Hotel Room Keycards
Sponsorship includes:
- Company logo and message on hotel room keycards
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

3 available at US$5,000

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AIST Service Center Internet Café Feature and Giveaway: TBD
Sponsorship includes:
- Company logo featured on the desktop screens of PCs with Internet and email access
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Giveaway TBD
- Eight-foot table to display marketing materials

US$7,500

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Sport Feature and Giveaway: TBD
Sponsorship includes:
- Company name and logo on signage at the feature
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Company logo on the sign hung directly above the feature
- Giveaway TBD
- Eight-foot table to display marketing materials

US$7,500

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Feature and Giveaway: TBD

US$5,000

Sponsorship includes:
- Company name and logo on signage at the feature
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Company logo on the sign hung directly above the feature
- Giveaway TBD
- Eight-foot table to display marketing materials

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Show Floor Internet Café

US$4,000

Sponsorship includes:
- Company logo featured on the desktop screens of PCs with Internet and email access
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Eight-foot table to display marketing materials

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Massage Feature and Large-Screen TV Giveaway

US$5,000

Sponsorship includes:
- Company name or logo on signage at the feature
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Company logo on the sign hung directly above the feature
- Large-screen TV giveaway
- Display of company's new products and services on the TV
- Eight-foot table to display marketing materials

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Putting Contest Feature and Golf Clubs and Bag Giveaway

US$5,000

Sponsorship includes:
- Company name or logo on signage at the feature
- Half-page B&W ad in the On-Site Program distributed to all conference attendees
- Company logo on the sign hung directly above the feature
- Golf clubs and bag giveaway
- Daily putting contests for a chance to win a putter
- Eight-foot table to display marketing materials

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Pens

US$4,000

Sponsorship includes:
- Company-supplied pens staged at all registration tables for attendee use (AISTech Show Management must approve pens prior to distribution)
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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Event Bags

US$4,000

Sponsorship includes:
- Company-supplied bags (no plastic) placed in the AISTech registration area for attendee utilization (AISTech Show Management must approve bags prior to distribution)
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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Lanyards

US$4,000

Sponsorship includes:
- Company-supplied lanyards placed at the AISTech registration counter for attendee utilization (AISTech Show Management must approve lanyards prior to distribution)
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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Online Registration Page

2 available at US$3,500 per position

Sponsorship includes:
- Top Position sponsorship includes company banner at the top of six online registration pages and AISTech.org registration home page
- Bottom Position sponsorship includes company banner at the bottom of six online registration pages and AISTech.org registration home page

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Online Floor Plan Banner Ads   3 available at US$2,000

Sponsorship includes:
- Company banner ad placed at the bottom of online floor plan

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AISTech 2016 Smartphone App   US$7,500

Sponsorship includes:
- Company logo on the home page of the smartphone app, with exposure prior to and during AISTech 2016
  – App will be available on AIST.org, AISTech.org and numerous marketing pieces
  – Available for iOS and Android
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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Plant Tour and Coffee   2 available at US$3,000

Sponsorship includes:
- Coffee station from 6:30 to 7:30 a.m. on day of tour
- Eight-foot table with four feet available for promotional brochures (sponsor can provide logoed cups)
- Signage at bus area and on bus
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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Airport Shuttle/Baggage Check Area   2 available at US$4,000

- Shuttle will be available Wednesday, 18 May
- Baggage Check will be available Wednesday, 18 May

Sponsorship includes:
- Eight-foot table for promotional brochures
- Company name and logo on signage in specific areas
- Half-page B&W ad in the On-Site Program distributed to all conference attendees

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AISTech Proceedings on Flash Drive   US$3,500

Sponsorship includes:
- Company logo on the back of the flash drive distributed to all Technical Conference registrants
- Banner ad on flash drive main menu linking to the company website

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Phone Charge Kiosk   10 available at US$3,000

- 1 located in Technical Session area
- 2 located in the Exhibit Hall

Sponsorship includes:
- Inclusion of one 30-second commercial message on a 30-inch monitor at each charging station; commercials will loop continuously during the conference and exhibit hours

Aisle Signage   34 available at US$2,500 per aisle

Sponsorship includes:
- Company logo on the bottom of selected aisle sign

1000 Available	1100 Available	1200 Available	1300 Available	1400 Available	1500 Available	1600 Available	1700 Available
1800 Available	1900 Available	2000 Available	2100 Available	2200 Available	2300 Available	2400 Available	2500 Available
2600 Available	2700 Available	2800 Available	2900 Available	3000 Available	3100 Available	3200 Available	3300 Available
3400 Available	3700 Available	3800 Available	3900 Available	4000 Available	4100 Available	4200 Available	4300 Available
4400 Available	4500 Available						

Check AISTech.org frequently for new opportunities and the latest updates!

For more information about AISTech sponsorship opportunities, contact **sales@aist.org**.