



**The “Real Steel” Marketing Challenge
ENTRY FORM**

Title of Video Submission: _____

Faculty Sponsor: _____

Faculty Sponsor Phone Number: _____

Faculty Sponsor Email Address: _____

Student Captain Name: _____

Student Captain Email Address: _____

Names of Additional Video Team Members: _____

School Name: _____

School Address: _____

City: _____ State: _____ Zip Code: _____

I hereby agree to all Terms and Conditions as found in The “Real Steel” Marketing Challenge document and on the AIST website and associated links.

Faculty Sponsor Signature: _____ Date: _____

Student Captain Signature: _____ Date: _____

Please attach this Entry Form to your Branding Strategy (a short narrative describing the video), render it as a PDF and email it to the address below by 31 October 2014. You will receive an email confirming receipt of your entry into the contest.

Email to Chris McKelvey at:

cmckelvey@aist.org