

17–18 June 2025

New York Marriott Marquis / New York, N.Y., USA

Sponsorship Opportunities

Contact sales@aist.org to secure your sponsorship today!
globalsteeldynamicsforum.org

Platinum+

Customizable packages available!
Contact sales@aist.org for additional information.

	Platinum	Gold	Silver	Exhibits Only
Pre-Event	<div>Recognition on event website</div> <div>Logo with 250-word profile on event website</div> <div>Recognition in <i>Iron & Steel Technology</i></div> <div>Recognition in email marketing communications</div> <div>Digital Ad Retargeting package — 1 month</div>	<div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>	<div></div>
On-Site	<div>Logo on stage backdrop</div> <div>Logo on event signage</div> <div>Full-page ad in digital program</div> <div>Logo in digital program</div> <div>Company name in digital program</div> <div>Verbal recognition at the start of keynote session</div> <div>60-second commercial</div> <div>2-hour meeting room time slot</div> <div>Tag in daily social media recap post</div> <div>Delegate passes</div> <div>Exhibit space</div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div>5 (plus 20% off additional passes)</div> <div>Upon Availability</div>	<div></div> <div></div> <div></div> <div></div> <div>Half-page ad</div> <div></div> <div></div> <div>2 (plus 10% off additional passes)</div> <div>Upon Availability</div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div>1 (plus 10% off additional passes)</div> <div></div>
Post-Event	<div>Logo recognition in the event recap video</div> <div>Full-page ad in the recap issue of <i>Iron & Steel Technology</i></div> <div>Recognition in post-conference communications</div>	<div></div> <div></div> <div>Print and Electronic</div>	<div></div> <div></div> <div>Print</div>	<div></div> <div></div> <div>Print</div>

Exclusive Elements

Platinum, Gold and Silver Sponsors select one of the available options below.

Platinum

- Meeting Door Headers - 2 1 Available

• Elevator Clings - 2 2 Available

• Portable Charger
- ~~• Wi-Fi~~

~~• Chair Cover (Meeting Room)~~

Gold

- Column Wraps (Meeting Rooms) • 2 Available

• 2-in-1 Charger Key Ring

~~• Tech Accessory Travel Bag~~

~~• Lanyards~~

~~• Pens~~

• Note Pads
- ~~• Lunch (Day 1)~~

~~• Lunch (Day 2)~~

~~• Reception (Day 1)~~

~~• Reception (Day 2)~~

• Column Wraps (Registration) • 2 Available

Silver

- Digital Program

• Online Registration Banner

• Baggage Check

~~• Directory Sign Header~~

• Breakfast (Day 1)

~~• Breakfast (Day 2)~~

• Restroom Mirrors - 2 1 Available
- Morning Networking Break (Day 1)

• Morning Networking Break (Day 2)

~~• Afternoon Networking Break (Day 1)~~

~~• Afternoon Networking Break (Day 2)~~

• Registration Desk • 2 2 Available

Additional Sponsorship Opportunities

Non-Industry Media Partner

- Recognition as Media Partner on website
- Logo on all media releases
- Dedicated press release posted on the AIST SteelNews website
- Logo on stage backdrop
- Opportunity to interview key speaker *(upon committee approval)*
- Distribute research materials to attendees
- Feature in digital program
- One delegate pass plus 10% off additional passes

Rise & Spice Bloody Mary Bar

- During Breakfast *(Day 1)*
- Recognition on event website
- Name listed in digital program
- Sponsor recognition signage
- Branded cocktail napkins
- Recognition in post-conference print communications
- One delegate pass plus 10% off additional passes

A la Carte and Add-Ons

Sponsorship package is not required for purchase

- Column Wraps *(Networking Foyer)* • 4 Available
- 2-pack of Floor Stickers *(Placed in meeting room and networking foyer)* • 6 5 Available
- “Charge Up” Station *(Meeting Room or Networking Foyer)* • 2 Available
- Cocktail Tabletop Clings *(Meeting Room)* • 6 Available