



AISTech[®]2027

3–5 May 2027

Music City Center | Nashville, Tenn., USA

STANDARD BOOTH GUIDELINES

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MORGAN



↘ Exhibit Hall Floor Load Limitations

Music City Center (MCC) Exhibit Hall floor load capacity is 350 lbs./sq. ft. live load. Any single piece of equipment in excess of 10,000 lbs. and/or any piece of equipment that cannot be offloaded and/or placed in the booth by a standard forklift must be evaluated by the engineering director at the MCC at least 60 days in advance of move-in.* Please contact Terry McConnell at terry.mcconnell@nashvillemcc.com or +1.615.401.1455 to discuss.

Any single booth with multiple pieces of equipment with a total weight in excess of 25,000 lbs. must be evaluated by the engineering director at the MCC at least 60 days in advance of move-in.* Please contact Terry McConnell at terry.mcconnell@nashvillemcc.com or +1.615.401.1455 to discuss.

All other equipment may be subject to plate requirements based on total weight and footprint as related to the 350 lbs./sq. ft. loading capacity of the exhibit hall floor.

When equipment is displayed that exceeds the above weight loads, steel plates must be added for weight distribution. To help with calculations, please send display specs to terry.mcconnell@nashvillemcc.com to determine if steel plates are required. Steel plates can be ordered through the MCC exhibitor services portal.

Use of cranes over 30,000 lbs. will require written approval from the MCC. Please contact Terry McConnell at terry.mcconnell@nashvillemcc.com or +1.615.401.1455 to request approval.

***Move-In Schedule**

Friday, 30 April 1–6 p.m. *Exhibitors 400 sq. ft. and larger only.*

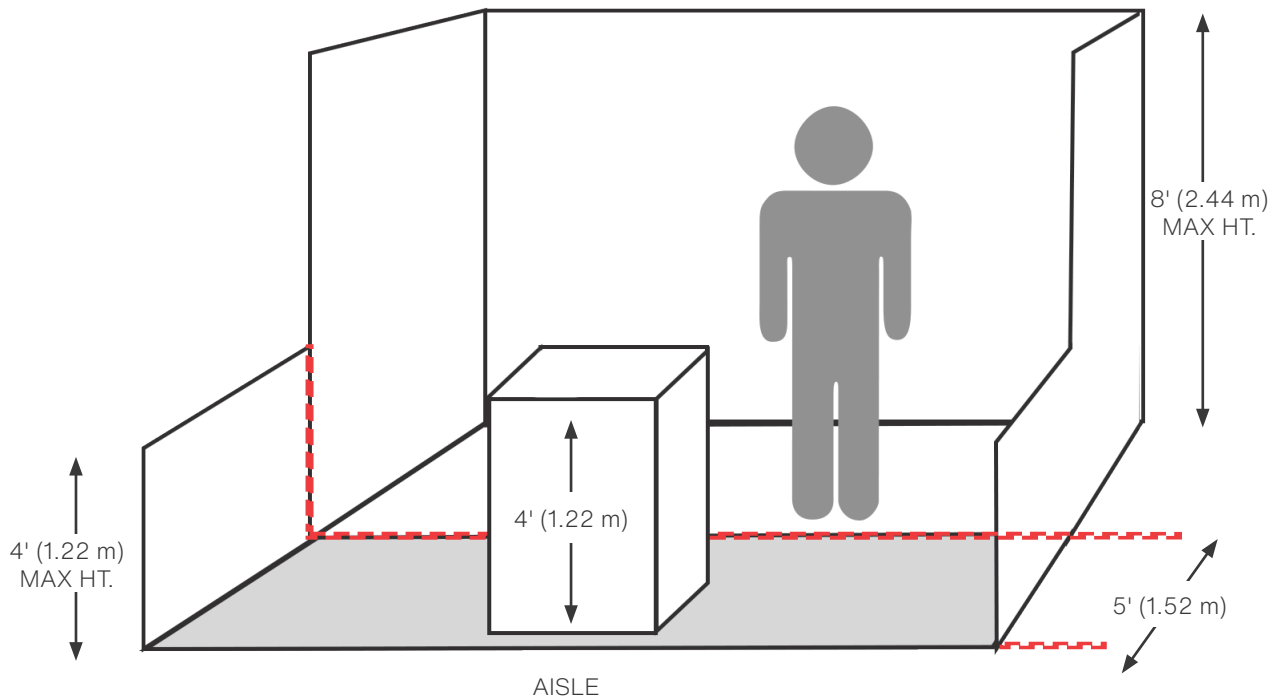
Saturday, 1 May 8 a.m.–6 p.m.

Sunday, 2 May 8 a.m.–6 p.m.

Move-Out Schedule

Wednesday, 5 May 3–10 p.m.

Thursday, 6 May 8 a.m.–6 p.m.



➤ Standard In-Line and Corner Booths

One or more standard units in a straight line.

Height

Exhibit back wall, side wall, drapes or other components (including signs) will be permitted to a maximum height of 8' (2.44 m).

Intent

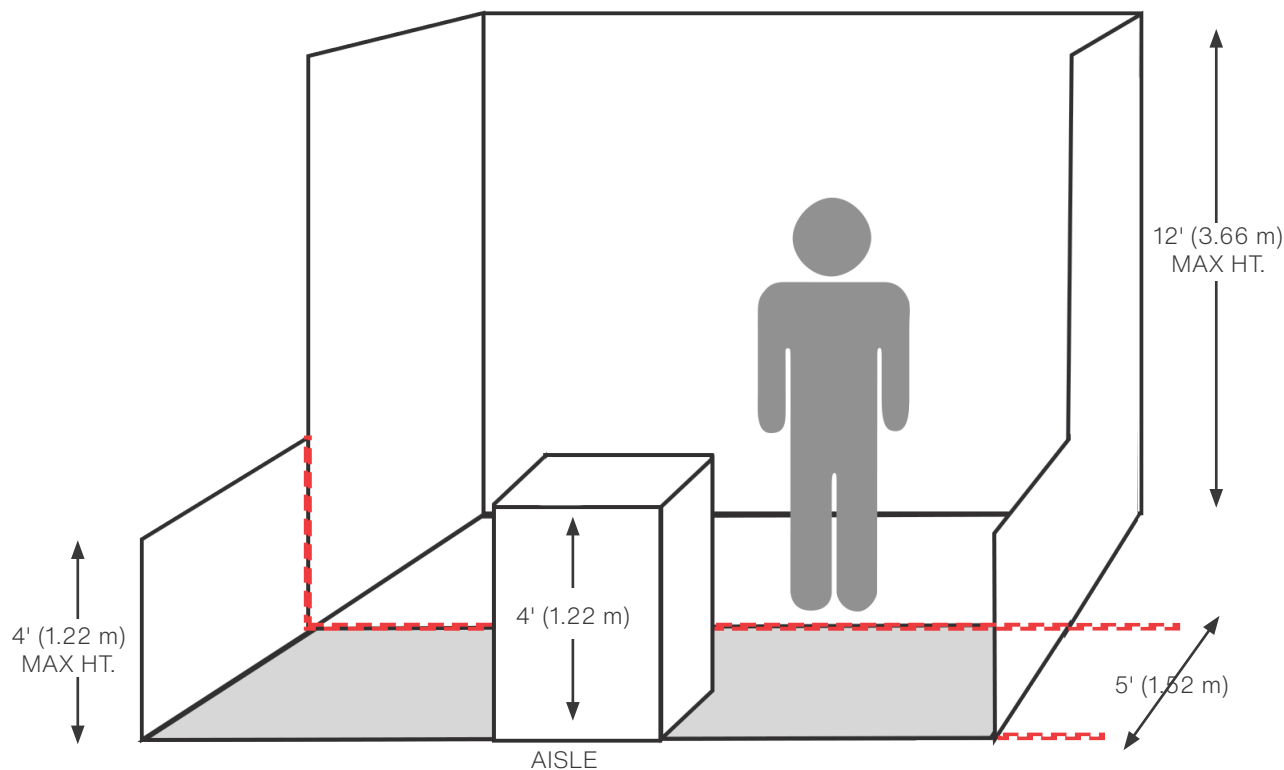
If a portion of an exhibit booth extends above 8' (2.44 m) high, the display back walls will detract from the overall impact of the exhibit directly behind that booth, regardless of how the rear of the offending exhibit is finished.

Depth

All display components over 4' (1.22 m) in height must be confined to that area of the exhibitor's space that is within 5' (1.52 m) of the back line.

Intent

Each exhibitor is entitled to a reasonable sight line from the aisle. The limitation on display fixtures over 4' (1.22 m) is intended to accomplish this.



➤ Perimeter Wall Booth

One or more standard units in a straight line.

Height

Exhibit fixtures, back wall, side wall, drapes or other components (including signs) will be permitted to a maximum height of 12' (3.66 m) in perimeter wall booths.

Intent

Because the outer perimeter booths are not backed up against another exhibitor's booth, display back walls and materials over 8' (2.44 m) will not interfere with or detract from any other exhibit booth.

Depth

All display components over 4' (1.22 m) in height must be confined to that area of the exhibitor's space that is within 5' (1.52 m) of the back line.

Intent

Each exhibitor is entitled to a reasonable sight line from the aisle. The limitation on display fixtures over 4' (1.22 m) is intended to accomplish this.

Important

Exhibitors considering a perimeter wall booth in order to take advantage of the extra height permitted should design their exhibit to be used either at the 8' (2.44 m) height or the 12' (3.66 m) height, so that it can be used in all future shows even if a perimeter wall space is not available.

Island Booth

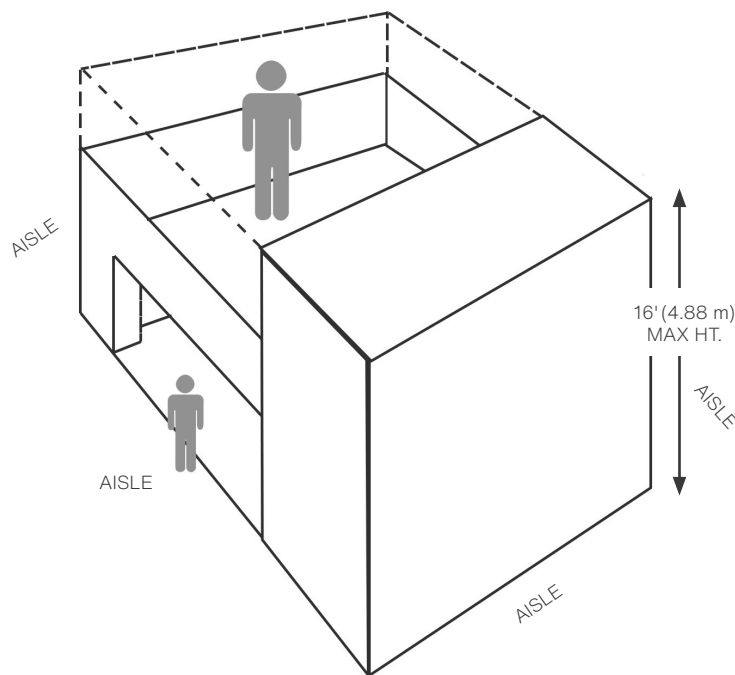
Exhibit with one or more display levels in four or more standard units with aisles on all four sides.

Height

Exhibit components are permitted to a maximum height of 16' (4.88 m).

Intent

When an island booth exceeds 8' (2.44 m), it does not interfere with other exhibitors because it does not back up against another exhibitor's back wall. The 16' (4.88 m) maximum limitation has been set to avoid undue competition among exhibits to see who can go the highest or be seen the farthest with each negating the other's efforts.



Two-Story Booth

Two-story (double-deck) booths are permitted. These booths are limited to exhibitors who have purchased an island configuration of 600 sq. ft. (55.74 m²) or more. Exhibitors wishing to utilize a two-story booth must indicate their intentions on the booth contract and submit drawings that include a signature or stamp of review by a professional engineer to Show Management for approval. The exhibiting company will not be charged for the square footage of the second story.

Depth

Because an island booth is automatically separated by the width of an aisle from the neighboring exhibits, full use of the floor plan is permitted.

Structural Integrity

All exhibits featuring fixtures or booths exceeding 12' (3.66 m) in height must have drawings on-site that include a signature or stamp of review by a professional engineer. Drawings must be available upon request to Show Management, installation/dismantling contractor(s) and governmental authorities. Towers will be permitted to a height and depth

that correspond to the regulations for the contracted booth space. Signs must also be posted indicating the maximum number of people the structure will accommodate.

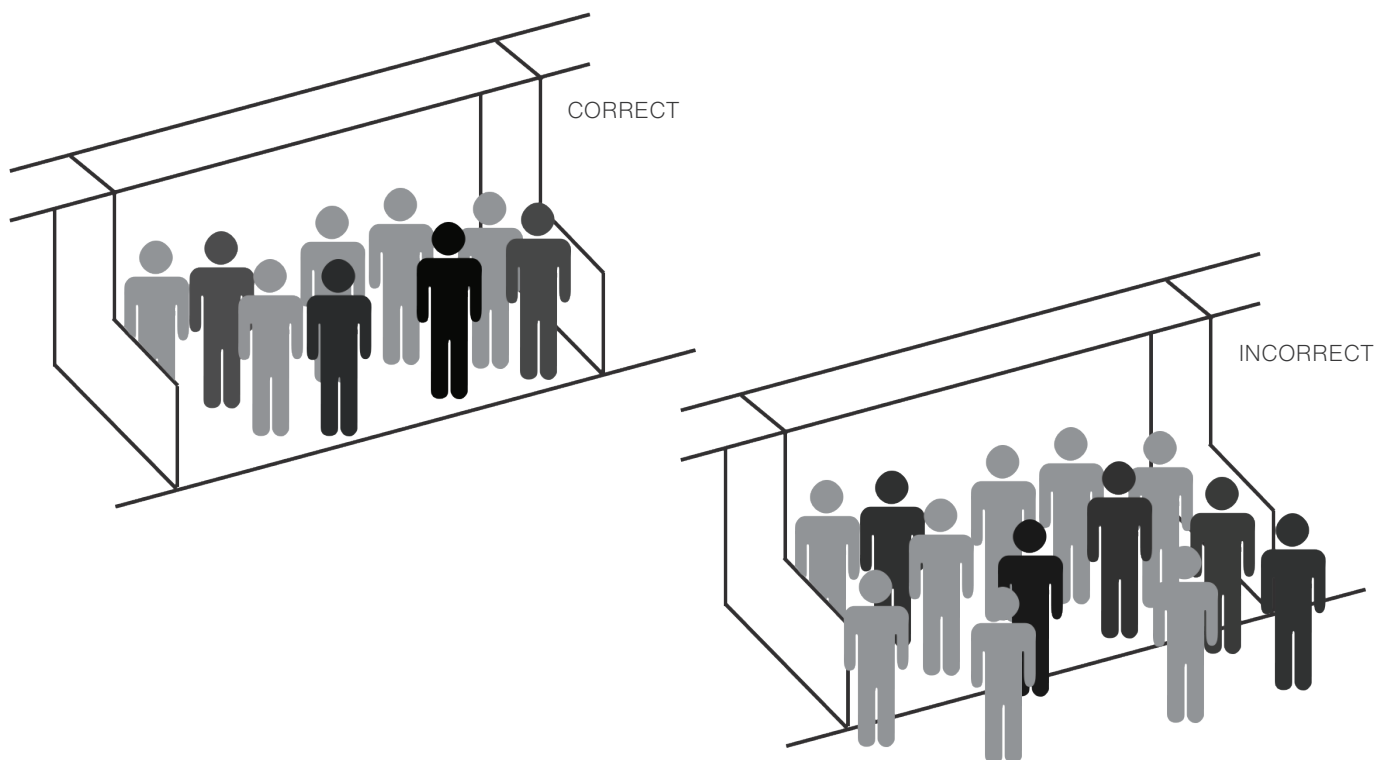
Cross-Aisle Booth

Booths that can fit between two aisles, must be positioned to fit in between two aisles. A cross-aisle layout will only be considered by Show Management for minimum 50' x 30' (15.24 x 9.14 m) booths that, when positioned either vertically or horizontally, must cross the aisle.

200-Square-Foot Island Booth

This is not a standard configuration. Occasionally, during the process of assigning booth space, a 200-sq. ft. (18.58 m²) island happens naturally. Should this type of space be naturally created, the following guidelines apply:

- Maximum height of 8' (2.44 m) confined to the center 10' of the booth space.
- All display components over 4' (1.22 m) in height must be confined to the 10' center of the booth.



➤ Demonstrations

The part of the exhibit program involving the interaction of exhibit personnel and their audience through corporate presentations, product demonstrations or sampling. The Exhibitor must be confined within the bounds of its respective booth.

Regulations

Demonstration areas must be organized within the exhibitor's space so as not to interfere with any aisle traffic. Sampling or demonstration tables must be placed a minimum of 2' (60 cm) from the aisle line. Should spectators or samplers interfere with the normal traffic flow in the aisle, or overflow into neighboring exhibits, Show Management will have no alternative but to request that the presentation or sampling be discontinued.

Intent

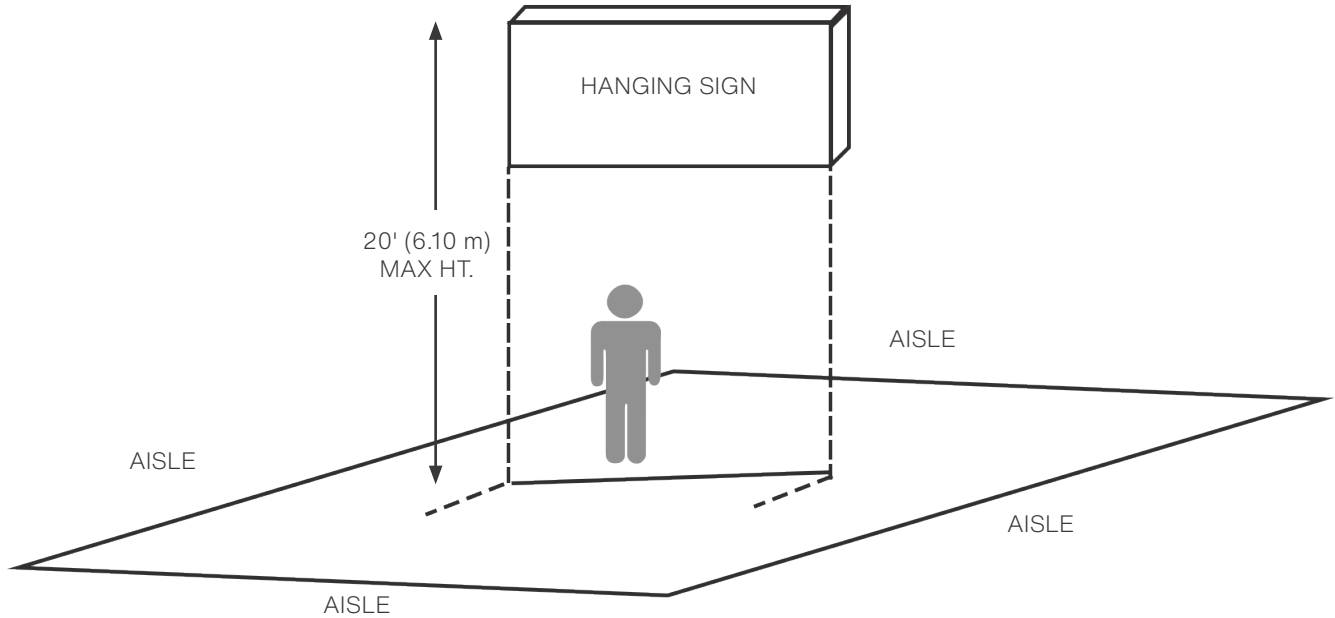
The aisles are the property of the entire show. Each exhibitor has the responsibility to ensure proper flow of traffic. When large crowds gather and interfere with the flow of traffic or overflow into neighboring booths, it is an infringement on the rights of other exhibitors. Aisles must not be obstructed at any time.

Safety Precautions

All product demonstrations involving any moving and potentially hazardous machines, displays or parts must have hazard barriers to prevent accidental injury to spectators. Demonstrations must always be supervised by exhibitor personnel who can stop the demonstration in the event of an emergency. All demonstrations involving potentially hazardous byproducts such as dust, fumes, sparks or flames must be approved in writing by Show Management and the local fire department 60 days prior to the show.

Sound

Exhibitors must ensure noise levels from demonstrations or sound systems are kept to a minimum and do not interfere with others. Exposition management reserves the right to determine at what point sound constitutes interference with others and must be discontinued.



➤ Hanging Signs

Ceiling-hung component, suspended above an island exhibit of 400 sq. ft. (37.16 m²) or larger, for the purpose of displaying graphics or identification.

Height

Ceiling-hung identification signs and graphics will be permitted to a maximum height of 20' (6.10 m).

Intent

Hanging signs are part of the overall exhibit presentation and, therefore, must be treated as a component of the total exhibit configuration. All signs, whether suspended or attached to the exhibit, will be permitted to a maximum height that corresponds to the regulation for the booth space.

Note

All hanging signs must be finished on all exposed sides.