



Steel's Premier Technology Event

# AISTech<sup>®</sup>

5-8 May 2025 / Music City Center / Nashville, Tenn., USA




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 **SUPERBOOTH**





**AISTech** represents the world's largest annual gathering for the steel industry. It provides a global perspective on today's marketplace by featuring technologies from all over the world that help steelmakers compete more effectively.

It's a place to connect with colleagues, customers and industry friends. It's a place to develop relationships and create new opportunities. It's a networking catalyst where companies, large and small, generate the business that drives the steel economy.

Year after year, Steel's Premier Technology Event welcomes over 8,000 industry professionals from more than 40 countries: an audience of steel producers, suppliers, academia and students. No matter if you're new to the steel industry, just starting your career or an industry vet — there's something for everyone at AISTech.





→ **8,000+**  
steel professionals

→ **500+**  
steel companies

→ **400+**  
steel presentations





# Registration opens 9 Dec 2024

5-8 May 2025 / Music City Center / Nashville, Tenn., USA



## Full Conference

Member

US\$**725**

Non-Member\*

US\$**925**

\*Includes 2025 AIST membership after the conclusion of the event.

## Exhibits Only

Member

**Free**

Non-Member\*

US\$**50**

\*Includes 2025 AIST membership after the conclusion of the event.

## Students

Member

**Free**

Non-Member\*

US\$**50**

\*Includes 2025 AIST membership after the conclusion of the event.

### Full Conference and Student Registration Includes

- Technical Sessions
- Admission to the Iron & Steel Exposition
- All non-ticketed plenary events, including the Howe Memorial Lecture, Town Hall Forum and Town Hall Lunch
- Digital AISTech 2025 Conference Proceedings

# Schedule of Events

## → Sunday / 4 May

- 7 a.m.–2 p.m. / AIST Foundation Golf Classic
- Noon–5 p.m. / Conference Registration
- Noon–4 p.m. / Student Plant Tour
- 3–5 p.m. / Women in Steel Roundtable\*
- 3–5 p.m. / Young Professionals Roundtable\*
- 5–6 p.m. / Young Professionals and Women in Steel Joint Reception\*

## → Monday / 5 May

- 7 a.m. / Author/Chair Introductions
- 7:30 a.m.–5 p.m. / Conference Registration
- 8–9 a.m. / Howe Memorial Lecture
- 9:30 a.m.–Noon / Technical Sessions
- 9:30–11:30 a.m. / Undergraduate Student Project Presentation Contest
- 9:30 a.m.–5 p.m. / Graduate Student Poster Contest Display
- 8 a.m.–6 p.m. / Exhibit Hall Open
- 8 a.m.–6 p.m. / AIST Member Services Center Open
- 11:30 a.m.–1:45 p.m. / University-Industry Relations Roundtable
- Noon–1:30 p.m. / Technology Committee Meetings
- 2–5 p.m. / Technical Sessions
- 4:30–6 p.m. / AIST Welcome Reception — Exhibit Hall
- 6–8 p.m. / Steel to Students Reception

## → Tuesday / 6 May

- 7 a.m. / Author/Chair Introductions
- 8–10 a.m. / President's Award Breakfast
- 8:30 a.m.–5 p.m. / Conference Registration
- 9 a.m.–5 p.m. / Graduate Student Poster Contest Display
- 10 a.m.–Noon / Technical Sessions
- 10 a.m.–6 p.m. / Exhibit Hall Open
- 10 a.m.–6 p.m. / AIST Member Services Center Open
- 11:30 a.m.–2 p.m. / Exhibit Hall Lunch
- Noon–1:30 p.m. / Technology Committee Meetings
- 2–5 p.m. / Technical Sessions
- 4:30–6 p.m. / Exhibit Hall Reception



## → Wednesday / 7 May

- 7 a.m. / Author/Chair Introductions
- 7:30 a.m.–1 p.m. / Conference Registration
- 8–10 a.m. / Technical Sessions
- 10 a.m.–Noon / Town Hall Forum
- 10 a.m.–3 p.m. / Exhibit Hall Open
- 10 a.m.–3 p.m. / AIST Member Services Center Open
- 11:30 a.m.–2 p.m. / Town Hall Lunch – Exhibit Hall
- Noon–1:30 p.m. / Technology Committee Meetings
- 2 p.m. / AIST Prize Drawings
- 2:30 p.m. / Vehicle Giveaway — Exhibit Hall

## → Thursday / 8 May

- 8 a.m.–Noon / Plant Tours

\*Advance registration required



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Monday, 5 May / 8 a.m.

# Howe Memorial Lecture

The AIST Howe Memorial Lecture Award was established in 1923 to honor the late professor Henry Marion Howe, who helped turn steelmaking from an art into a science.



Tuesday, 6 May / 8 a.m.

# President's Award Breakfast

Recognizing steel industry excellence, the President's Award Breakfast program consists of the presentation of prestigious AIST Board of Directors Awards, including AIST's Steelmaker of the Year, followed by the Hogan Memorial Lecture by Dick Teets, Steel Dynamics Inc.

Tickets for the breakfast can be purchased when you register for AISTech 2025.

Advance single tickets are US\$45.

Tables of 10 are available for US\$400. All on-site single ticket sales will be US\$50, if seating is still available.



## Dick Teets

Co-Founder; Retired  
Executive Vice President  
for Steelmaking, President  
and Chief Operating Officer  
of Steel Operations



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Wednesday, 7 May / 10 a.m.

## Town Hall Forum

The Town Hall Forum brings together the steel industry's leaders for a moderated discussion to explore the key opportunities and concerns impacting everyone involved in the steel community. If you want to find out what will happen next in the steel industry, the Town Hall Forum is a can't-miss event.

Register today to reserve your seat for the iron and steel industry's most anticipated event of the year! The Town Hall Forum is open to all full conference, student and exhibitor registrants.





Moderator / **Jon Delano**  
KDKA-TV (CBS)



Chair / **George Koenig**  
Hatch Associates Consultants Ltd.

Sunday, 5 May / 7 a.m.

# AIST Foundation Golf Classic

The AIST Foundation Golf Classic takes place every year at AISTech to support the next generation of iron and steel industry.

→ **Towhee Golf Club**  
3901 Kedron Road / Spring Hill, Tenn., USA



## Pricing

<b>Single Golfer</b>	<b>US\$350</b>
<b>Foursome</b>	<b>US\$1,400</b>
<b>Club Rental</b>	<b>US\$50</b>

## Schedule

7 a.m. / Check-in and breakfast  
8 a.m. / Shotgun scramble  
1:30 p.m. / Lunch and awards



# Housing

The following is a list of hotels offering special rates to AISTech attendees. To receive these special rates, you must book through AISTech housing.

To cancel or modify an existing reservation, please use the reservation modification link provided at the top of your reservation acknowledgment. To have your acknowledgment email reissued, please contact the AISTech Housing Bureau at [help@orchid.events](mailto:help@orchid.events).

- **Omni Nashville Hotel / US\$289**  
250 Rep. John Lewis Way S  
Across the street from the Convention Center
- **The Westin Nashville / US\$275**  
807 Clark Pl.  
Across the street from the Convention Center
- **Embassy Suites by Hilton Nashville Downtown / US\$299**  
708 Demonbreun St.  
Across the street from the Convention Center
- **Hilton Nashville Downtown / US\$289**  
121 4th Ave. S  
One block from the Convention Center
- **SpringHill Suites Nashville Downtown/ Convention Center / US\$279**  
410 Rep. John Lewis Way S B  
One block from the Convention Center
- **Residence Inn Nashville Downtown/ Convention Center / US\$279**  
410 Rep. John Lewis Way S B  
One block from the Convention Center
- **AC Hotel Nashville Downtown / US\$289**  
410 Rep. John Lewis Way S B  
One block from the Convention Center
- **Tru by Hilton Nashville Downtown Convention Center / US\$269**  
500 Rep. John Lewis Way S B  
One block from the Convention Center
- **Home2 Suites by Hilton Nashville Downtown/ Convention Center / US\$269**  
500 Rep. John Lewis Way S B  
One block from the Convention Center
- **Cambria Hotel Nashville Downtown / US\$299**  
118 8th Ave. S  
One block from the Convention Center
- **Hyatt Place Nashville Downtown / US\$285**  
301 3rd Ave. S  
Two blocks from the Convention Center
- **Hampton Inn & Suites Nashville-Downtown / US\$279**  
310 4th Ave. S  
Two blocks from the Convention Center
- **Hilton Garden Inn Nashville Downtown Convention Center / US\$264**  
305 Korean Veterans Blvd.  
Two blocks from the Convention Center
- **Drury Plaza Hotel Nashville Downtown / US\$249**  
300 Korean Veterans Blvd.  
Two blocks from the Convention Center
- **Holiday Inn & Suites Nashville Downtown-Broadway / US\$284**  
415 4th Ave. S  
Three blocks from the Convention Center
- **Holiday Inn Express Nashville Downtown-Broadway / US\$250**  
920 Broadway  
Four blocks from the Convention Center
- **Courtyard Nashville Downtown / US\$289**  
170 4th Ave. N  
Six blocks from the Convention Center

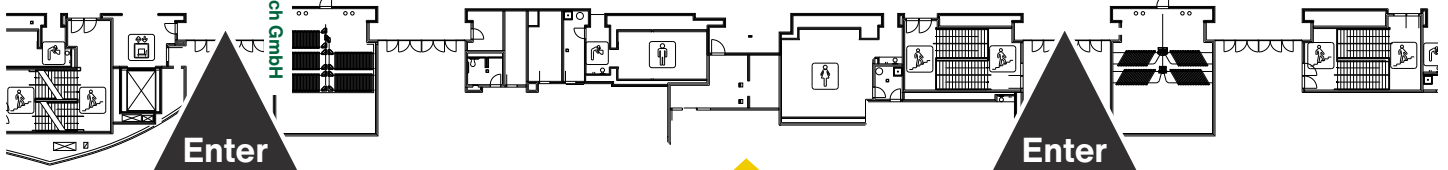
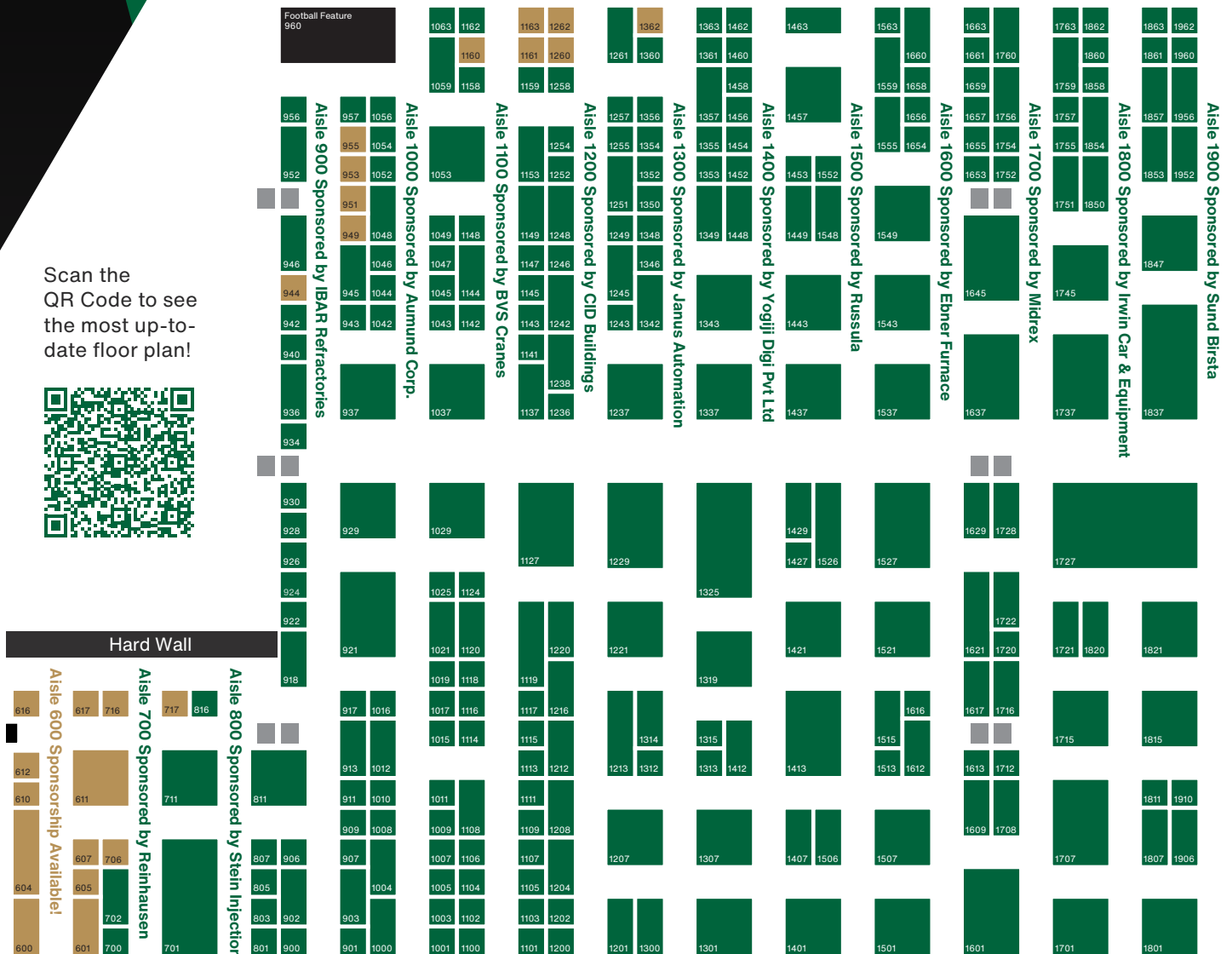
Please direct all reservation questions to the AISTech Housing Bureau at [help@orchid.events](mailto:help@orchid.events). The Housing Bureau's operating hours are Monday—Friday, 8 a.m. to 5 p.m. Please do not contact the hotel directly.

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date floor plan!



Floor Plan sponsored by





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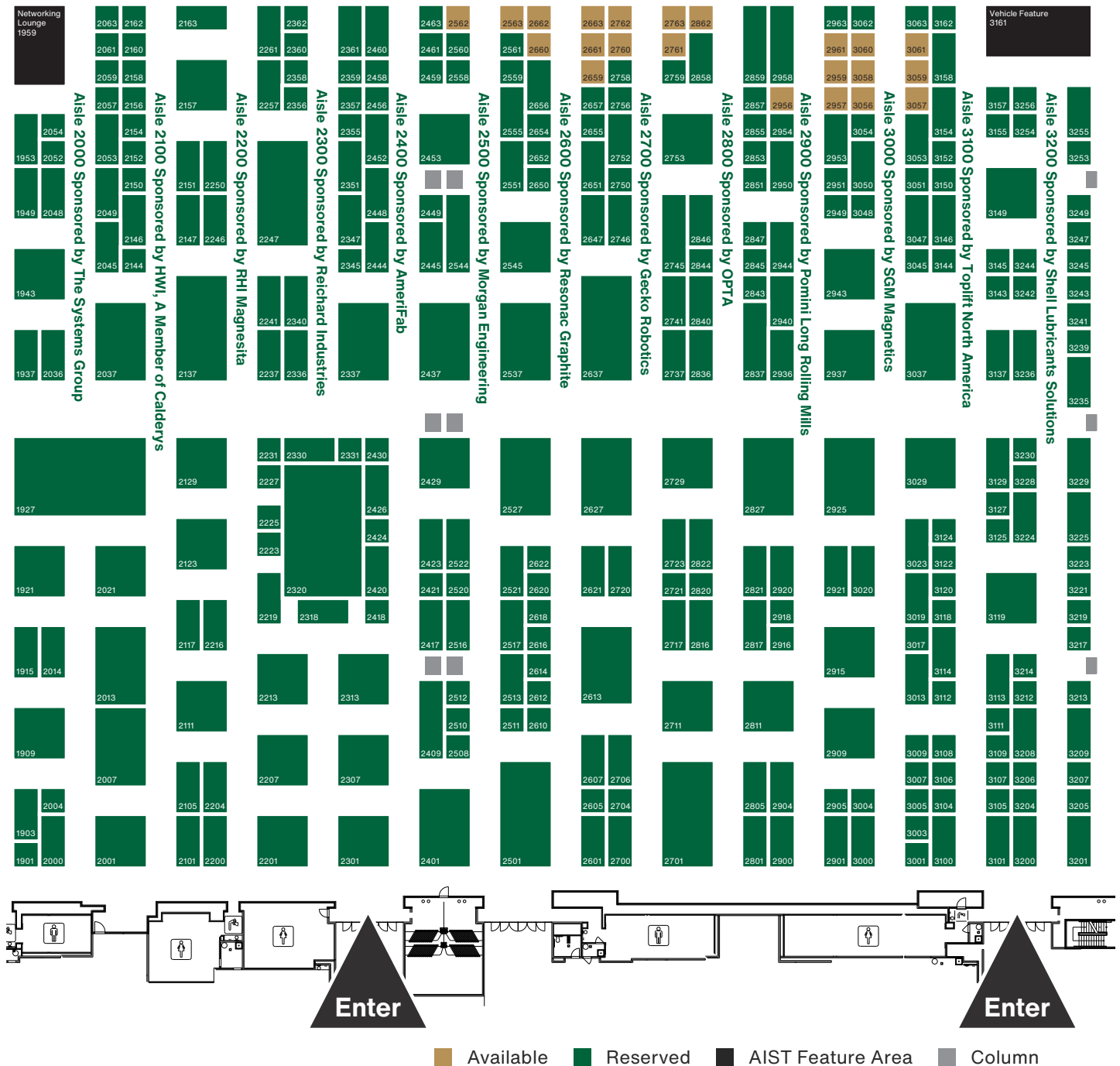


## → Contact

✉ sales@aist.org

☎ +1.724.814.3000, ext. 2

🌐 AISTech.org





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In addition to what is listed for each sponsorship, all sponsorships include company logo recognition for the following:

- On-site at AISTech
- On the online sponsorship gallery
- In *Iron & Steel Technology* leading up to AISTech
- In the *Iron & Steel Technology* May show issue
- In the *Iron & Steel Technology* August post-conference issue





# AISTech 2025

## Sponsorship Opportunities

### → Digital Signage Package / US\$6,500

**Sponsorship includes** / Sponsor-supplied video (no sound) or static image on four different digital signage boards located in prominent areas of the convention center.

### → Column Wraps — Level 2, 3 (2-pack) / US\$6,000

**Sponsorship includes** / One sponsor-supplied column wrap will be displayed in the registration area on level 2, and one will be located in the food court area on level 3.

### → Glass Railing Clings / US\$6,000

**Sponsorship includes** / Four single-sided glass railing clings on level 2 near the registration area and two single-sided glass railing clings on level 3 near the food court. Company logo or name on signage at the event.

### → Escalator Clings / US\$5,000

**Sponsorship includes** / Sponsor-supplied advertisement for a 2-pack of single-sided escalator clings located at the entry level of the convention center and in the registration area on level 2.

### → Stair Clings / US\$5,000

**Sponsorship includes** / Sponsored-supplied decals on one set of steps going from the entry level up to the registration area. The decals will be located on the riser section. Landings are not included.

### → Town Hall Forum Lunch / US\$3,700

**Sponsorship includes** / Sponsor logo or name on signage at the Town Hall Forum lunch, located on the exposition hall for all attendees and exhibitors, immediately following the Town Hall Forum. Verbal acknowledgment at the Town Hall Forum.

### → Lip Balm / US\$3,500

**Sponsorship includes** / Sponsor-supplied lip balm at registration and other locations throughout the conference (*AISTech Show Management must approve product*).

→ **Hand Sanitizer Bottles / US\$3,500**

**Sponsorship includes** / Sponsor-supplied hand sanitizer at registration and other locations throughout the conference (*AISTech Show Management must approve product*).

→ **USB Pigtales / US\$3,500**

**Sponsorship includes** / Sponsored-supplied USB pigtales at registration and other locations throughout the conference (*AISTech Show Management must approve product*).

→ **Town Hall Forum Water Service / US\$3,500**

**Sponsorship includes** / The Town Hall Forum Water Service sponsor can provide sponsor-logoed water bottles or cups for Town Hall Forum attendees. Sponsor logo or name on signage at water location, and verbal acknowledgment at the Town Hall Forum.

→ **Column Wrap — Pre-Function Technology Area / US\$3,000**

**Sponsorship includes** / One sponsor-supplied column wrap will be displayed in the Pre-Function Technology area.

→ **Column Wrap — Level 2 / US\$3,000**

**Sponsorship includes** / One sponsor-supplied column wrap will be displayed on level 2.

→ **Tuesday Show Floor Reception / US\$3,000**

**Sponsorship includes** / Verbal acknowledgment at the Tuesday Reception, held in the exposition hall for all exhibitors and attendees. Signage at the various food and beverage stations set through out the exposition. Recognition in an AIST email leading up to AISTech and in a buzz notification via the AISTech app.

→ **Online Floor Plan Banner Ad / US\$2,500**

**Sponsorship includes** / Hyperlinked company logo at the bottom of online floor plan, and company logo placed on the floor plan page of *Iron & Steel Technology*.

→ **Floor Clings 3-pack / US\$2,500**

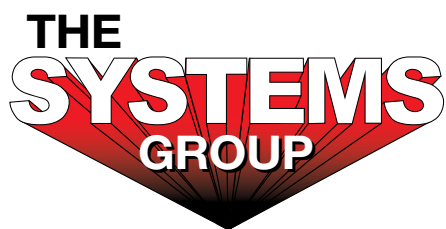
**Sponsorship includes** / Sponsor-supplied advertisement on set of three color clings placed in various areas outside of the exposition hall.

→ **Restroom Mirror Clings / US\$2,000**

**Sponsorship includes** / Restroom mirror clings on approximately 50 mirrors located in the restrooms in Hall B, C and D.



## Premier Sponsor



Thank You to  
**Our Sponsors**

## Global Sponsors



## US\$15,000+ Sponsors



## US\$10,000–14,999 Sponsors



## US\$5,000–9,999 Sponsors



## US\$1,500–4,999 Sponsors

