



## Sponsorship Opportunities

Contact [sales@aist.org](mailto:sales@aist.org) to secure your sponsorship today!

### Pre-Event

	Platinum+				
	Customizable packages available! Contact <a href="mailto:sales@aist.org">sales@aist.org</a> for additional information.				
	Platinum	Gold	Silver	Bronze	Exhibits Only
Recognition on event website	◆	◆	◆	◆	◆
Logo with 250-word profile on event website	◆	◆	◆		
Recognition in <i>Iron &amp; Steel Technology</i>	◆	◆	◆	◆	
Recognition in email marketing communications	◆	◆	◆		
Digital Ad Retargeting package — 1 month	◆				
One email sent by AIST on behalf of sponsor to all attendees	◆				

### On-Site

	Platinum	Gold	Silver	Bronze	Exhibits Only
Logo on stage backdrop	◆	◆	◆	◆	
Logo on event signage	◆				
Full-page ad in digital program	◆	◆	Half-page ad		
Logo in digital program	◆	◆	◆		
Company name in digital program				◆	◆
Verbal recognition at the start of keynote session	◆	◆			
60-second commercial shown at the start of sessions	◆				
Speaking opportunity ( <i>upon committee approval</i> )	◆	◆			
2-hour meeting room time slot	◆				
Tag in on-site general social media posts	◆				
Exhibit space ( <i>upon availability</i> )	◆	◆	◆		◆
Delegate passes	4 <small>(plus 15% off additional passes)</small>	3 <small>(plus 15% off additional passes)</small>	2 <small>(plus 10% off additional passes)</small>	1 <small>(plus 10% off additional passes)</small>	1
Seat drop ( <i>provide your materials</i> )	◆				





Post-Event

Logo recognition in the event recap video

Full-page ad in the recap issue of *Iron & Steel Technology*

Recognition in post-conference communications

Platinum	Gold	Silver	Bronze	Exhibits Only
◆				
◆				
Print and digital	Print and digital	Print and digital	Print	

A la Carte and Add-Ons

Sponsorship package is not required for purchase.

- **Column Wraps — Networking Foyer**  
1/4 Columns near escalator (4 Available)
- **“Charge Up” Station — Meeting Room**  
Two branded cocktail tabletops with charging unit and retractable banner in Meeting Room
- **“Charge Up” Station — Networking Foyer**  
Two branded cocktail tabletops with charging unit and retractable banner in Networking Foyer

Exclusive Elements

Sponsors select one of the available options below.

Platinum	Gold	Silver	Bronze
<ul style="list-style-type: none"><li>• WiFi</li><li>• Chair Cover in Meeting Room</li><li>• Meeting Door Header — 2</li><li>• Lunch (Tuesday or Wednesday)</li><li>• Elevator Clings includes four outer elevators (2 Available)</li></ul>	<ul style="list-style-type: none"><li>• Reception (Day 1 or 2)</li><li>• Breakfast (Tuesday or Wednesday)</li><li>• Pens</li><li>• Lanyards</li><li>• Sling Bag</li><li>• Note Pads</li><li>• Cocktail Tabletop Clings in Foyer 3-pack (2 Available)</li><li>• 3-in-1 Charger</li></ul>	<ul style="list-style-type: none"><li>• Morning Networking Break (Tuesday or Wednesday)</li><li>• Afternoon Networking Break (Tuesday or Wednesday)</li><li>• Registration Desk (3 Available)</li><li>• Baggage Check (2 Available)</li><li>• Column Wraps — Meeting Room outside of Meeting Room (2 Available)</li><li>• Column Wraps — Registration Area (2 Available)</li></ul>	<ul style="list-style-type: none"><li>• Online Registration Banner</li><li>• Digital Program</li><li>• Restroom Mirror Clings 8-Pack (2 Available)</li><li>• Directory Sign Header</li><li>• Floor Clings 3-Pack (3 Available)</li></ul>

