



AISTech[®]2027

3-5 May 2027

Music City Center | Nashville, Tenn., USA

Exhibit Prospectus

8,000+
steel professionals

70%
upper management

40+
countries

Premier Sponsor



Global Sponsors



Floor Map



➤ Get in touch today to start planning for a **successful 2027!**

Contact Sales » sales@aist.org » +1.724.814.3000, ext. 2

➤ **AISTech.org.**

EXHIBIT

The Iron & Steel Exposition drives the business behind the global steel industry. AISTech offers an unmatched opportunity to showcase your products and services to leading steel producers, suppliers, and academic professionals — all in one place.

Save time and travel while connecting face to face with your most important customers. Engage directly with key decision-makers, strengthen existing relationships and generate valuable new leads. In just a few days, you can significantly expand your industry network.

BOOTH PRICING AND DETAILS

- US\$34 per sq. ft. or US\$3,400 for a standard booth.
- US\$500 premium for corner location for booths less than 600 sq. ft.
- 50% deposit is required with contract for exhibit space.

BOOTH SPECS AND TYPES

- Standard size: 10' x 10' (3.05 m x 3.05 m) 100 sq. ft. minimum (9.3 m²).
- Side rails (36" [914 mm] high).
- Standard identification sign (44" x 9") [1,118 mm x 229 mm].
- Includes removal, storage and return of empty crates.
- Standard In-Line and Corner Booths.
- Island Booth.
- Two-Story Booth.
- Perimeter Wall Booth.
- Divided Island In-Line Booth.
- Refer to the AISTech Standard Booth Guidelines for details.

ASSIGNMENTS

Booth assignments are based on the AIST Priority Assignment List and are compiled based on the previous three years. Existing customers will be contacted in incremental groups to choose their space based on the following:

- Show participation/booth size.
- Advertising dollars spent.
- Sponsorship dollars spent, including AIST Foundation pledges.
- AIST technical education engagement and support.



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SPONSOR

Position your company as a leader in industry innovation by partnering steel's #1 conference and exposition.

- Sponsoring at AISTech extends your company's reach and helps leave a lasting impression with decision-makers.
- Nearly 200 sponsorships are available, providing a great opportunity to be seen and get noticed by 8,000+ global iron and steel professionals.

ADVERTISE

Print and digital advertising opportunities give you a chance to do more with your budget.

- March/April/May Special: Buy two ads, get one free in *Iron & Steel Technology*.
 - The May issue of *Iron & Steel Technology* is the official AISTech Show Issue
- August AISTech post-show Issue of *Iron & Steel Technology*.
- Digital Advertisement Retargeting

EXHIBITOR BENEFITS

- Unlimited booth personnel passes.
- Complimentary electronic guest passes for your clients.
- Company and booth description listed in the Show Guide issue of *Iron & Steel Technology*.
- One 50% discount on Full Conference Registration(s) per 100 sq. ft. exhibit space. (Six discounts max.)
- Complimentary admission to the Town Hall Forum for all registered exhibit personnel.
- Complimentary AIST membership for primary booth contact and one non-member.
- Opportunity to include one video and five each of the following in your online exhibitor profile: show special announcements, press releases and product listings.