



## Sponsorship Opportunities

Contact [sales@aist.org](mailto:sales@aist.org) to secure your sponsorship today!

### Pre-Event

#### Platinum+

Customizable packages available!

Contact [sales@aist.org](mailto:sales@aist.org) for additional information.

	Platinum	Gold	Silver	Bronze	Exhibits Only
Recognition on event website	◆	◆	◆	◆	◆
Logo with 250-word profile on event website	◆	◆	◆		
Recognition in <i>Iron &amp; Steel Technology</i>	◆	◆	◆	◆	
Recognition in email marketing communications	◆	◆	◆		
Digital Ad Retargeting package — 1 month	◆				
One email sent by AIST on behalf of sponsor to all attendees	◆				

## On-Site

	Platinum	Gold	Silver	Bronze	Exhibits Only
Logo on stage backdrop	◆	◆	◆	◆	
Logo on event signage	◆				
Full-page ad in digital program	◆	◆	Half-page ad		
Logo in digital program	◆	◆	◆		
Company name in digital program				◆	◆
Verbal recognition at the start of keynote session	◆	◆			
60-second commercial shown at the start of sessions	◆				
Speaking opportunity ( <i>upon committee approval</i> )	◆	◆			
2-hour meeting room time slot	◆				
Tag in on-site general social media posts	◆				
Exhibit space ( <i>upon availability</i> )	◆	◆	◆		◆
Delegate passes	4 (plus 15% off additional passes)	3 (plus 15% off additional passes)	2 (plus 10% off additional passes)	1 (plus 10% off additional passes)	1
Seat drop (provide your materials)	◆				



## Post-Event

Logo recognition in the event recap video

Full-page ad in the recap issue of *Iron & Steel Technology*

Recognition in post-conference communications

Platinum	Gold	Silver	Bronze	Exhibits Only
◆				
◆				
Print and digital	Print and digital	Print and digital	Print	

## A la Carte and Add-Ons

Sponsorship package is not required for purchase.

- **Column Wraps — Networking Foyer**  
1/4 Columns near escalator (4 3 Available)
- **“Charge Up” Station — Meeting Room**  
Two branded cocktail tabletops with charging unit and retractable banner in Meeting Room (1 Available)
- **“Charge Up” Station — Networking Foyer**  
Two branded cocktail tabletops with charging unit and retractable banner in Networking Foyer (1 Available)



## Exclusive Elements

Sponsors select one of the available options below.

### Platinum

- ~~WiFi~~
- ~~Chair Cover in Meeting Room~~
- **Meeting Door Header** (≥ 1 Available)
- **Lunch** (Tuesday or Wednesday)
- **Elevator Clings** includes four outer elevators (≥ 1 Available)

### Gold

- ~~Reception~~ (Tuesday or Wednesday)
- **Breakfast** (Tuesday or Wednesday)
- ~~Pens~~
- ~~Lanyards~~
- ~~Event Bag~~
- **Note Pads**
- **Cocktail Tabletop Clings in Foyer** 3-pack (≥ 1 Available)
- **3-in-1 Charger**

### Silver

- ~~Morning Networking Break~~ (Tuesday or Wednesday)
- ~~Afternoon Networking Break~~ (Tuesday or Wednesday)
- ~~Registration Desk~~ (3 Available)
- **Baggage Check** (≥ 1 Available)
- **Column Wraps — Meeting Room** outside of Meeting Room (2 Available)
- **Column Wraps — Registration Area** (≥ 1 Available)

### Bronze

- **Online Registration Banner**
- ~~Digital Program~~
- **Restroom Mirror Clings** 8-Pack (2 Available)
- **Directory Sign Header**
- **Floor Clings** 3-Pack (3 Available)

