



16–17 June 2026 | New York Marriott Marquis, New York, N.Y., USA



Sponsorship Opportunities

Contact sales@aist.org to secure your sponsorship today!

Platinum+

Customizable packages available!

Contact sales@aist.org for additional information.

Pre-Event

Recognition on event website

Platinum

Gold

Silver

Bronze

Exhibits Only

Logo with 250-word profile on event website

◆

◆

◆

◆

◆

Recognition in *Iron & Steel Technology*

◆

◆

◆

◆

Recognition in email marketing communications

◆

◆

◆

Digital Ad Retargeting package – 1 month

◆

One email sent by AIST on behalf of sponsor to all attendees

◆

On-Site

	Platinum	Gold	Silver	Bronze	Exhibits Only
Logo on stage backdrop	◆	◆	◆	◆	
Logo on event signage	◆				
Full-page ad in digital program	◆	◆	Half-page ad		
Logo in digital program	◆	◆	◆		
Company name in digital program				◆	◆
Verbal recognition at the start of keynote session	◆	◆			
60-second commercial shown at the start of sessions	◆				
Speaking opportunity (<i>upon committee approval</i>)	◆	◆			
2-hour meeting room time slot	◆				
Tag in on-site general social media posts	◆				
Exhibit space (<i>upon availability</i>)	◆	◆	◆		◆
Delegate passes	4 (plus 15% off additional passes)	3 (plus 15% off additional passes)	2 (plus 10% off additional passes)	1 (plus 10% off additional passes)	1
Seat drop (<i>provide your materials</i>)	◆				



Post-Event

Logo recognition in the event recap video

Full-page ad in the recap issue of *Iron & Steel Technology*

Recognition in post-conference communications

	Platinum	Gold	Silver	Bronze	Exhibits Only
Logo recognition in the event recap video	◆				
Full-page ad in the recap issue of <i>Iron & Steel Technology</i>	◆				
Recognition in post-conference communications	Print and digital	Print and digital	Print and digital	Print	

A la Carte and Add-Ons

Sponsorship package is not required for purchase.

- **Column Wraps — Networking Foyer**
1/4 Columns near escalator ([4 3 Available](#))
- **“Charge Up” Station — Meeting Room**
Two branded cocktail tabletops with charging unit and retractable banner in Meeting Room (1 Available)
- **“Charge Up” Station — Networking Foyer**
Two branded cocktail tabletops with charging unit and retractable banner in Networking Foyer (1 Available)



Exclusive Elements

Sponsors select one of the available options below.

Platinum

- WiFi
- Chair Cover in Meeting Room
- Meeting Door Header (≥ 1 Available)
- Lunch (*Tuesday or Wednesday*)
- Elevator Clings includes four outer elevators (≥ 1 Available)

Gold

- Reception (*Tuesday or Wednesday*)
- Breakfast (*Tuesday or Wednesday*)
- Pens
- Lanyards
- Event Bag
- Note Pads
- Cocktail Tabletop Clings in Foyer 3-pack (≥ 1 Available)
- 3-in-1 Charger

Silver

- Morning Networking Break (*Tuesday or Wednesday*)
- Afternoon Networking Break (*Tuesday or Wednesday*)
- Registration Desk (≥ 3 Available)
- Baggage Check (≥ 1 Available)
- Column Wraps – Meeting Room outside of Meeting Room (≥ 2 Available)
- Column Wraps – Registration Area (≥ 1 Available)

Bronze

- Online Registration Banner
- Digital Program
- Restroom Mirror Clings 8-Pack (≥ 2 Available)
- Directory Sign Header
- Floor Clings 3-Pack (≥ 3 Available)

